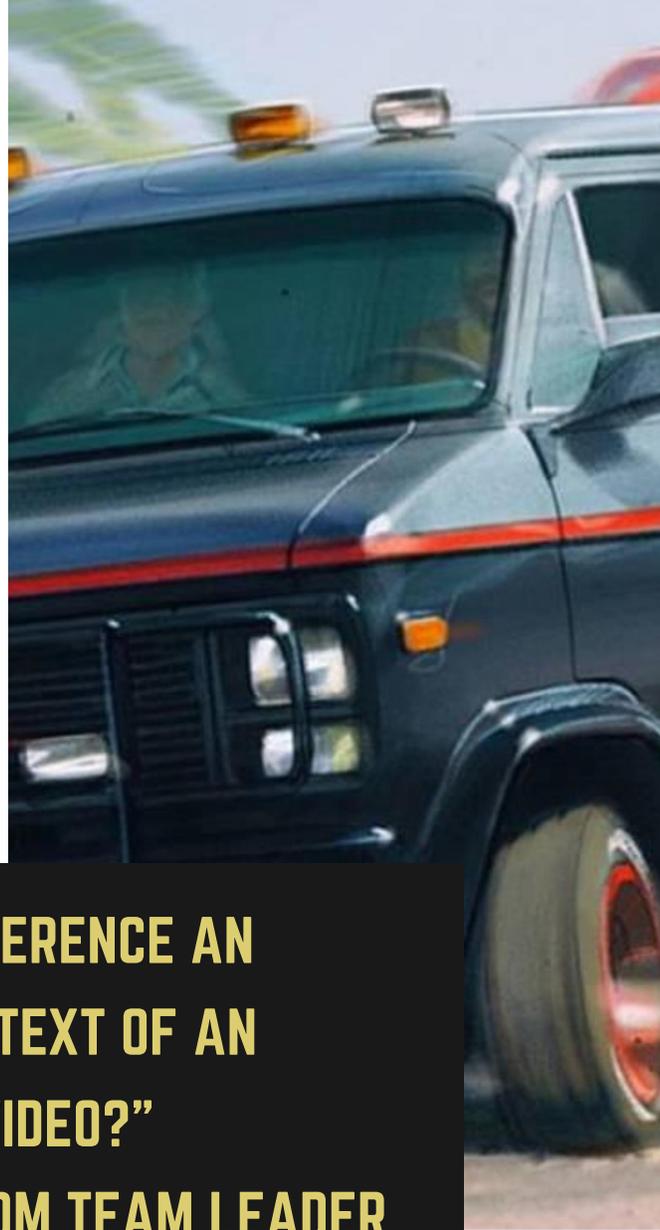# THE A(SYNC)-TEAM:
ASYNCHRONOUS ONLINE INSTRUCTION

GOAL:
Develop asynchronous learning materials and a template for subject librarians to use to more easily create high-quality asynchronous learning tools on their own.
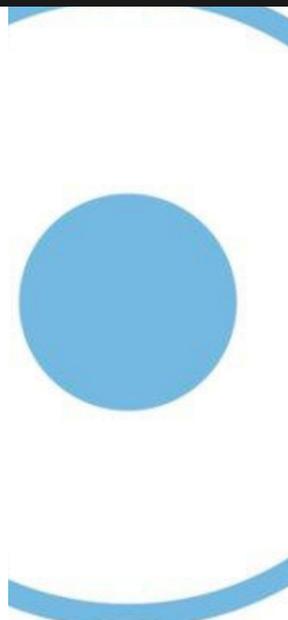
"WHO KNEW HOW MUCH OF A DIFFERENCE AN AUTOZOOM CAN MAKE IN THE CONTEXT OF AN ASYNCHRONOUS INSTRUCTIONAL VIDEO?"

QUOTE FROM TEAM LEADER

The Libraries have begun a strategic effort to produce more asynchronous video content for the website, LibGuides, and Brightspace. This summer project was formed to help determine what tools and skills are necessary for creating high-quality instructional videos.

The team's objective was not to create a restrictive set of inflexible templates and rigid standards. Rather the goal was to give library staff enough of a foundation for a consistent look while at the same time the space to creatively approach their videomaking at their own pace.

OUTCOMES

Two videos were produced: an explainer video for databases and an explainer video about citations. In addition, the team produced templates for more general videos introducing librarians and libraries.

Two screencasting and video editing software were investigated, Camtasia and Screencast-o-matic, as part of the effort to refine and polish library videos.

Finally, and perhaps most importantly, a reference guide was created that includes links to tutorials, advice for planning videos, and examples of scripts.

NEXT STEPS

The A(sync)-Team recommmends that Screencast-o-matic be made available to all staff who are producing video content. We also recommend Camtasia licenses for only those making longer instructional videos that require more sophisticated components.

Moving forward, the Teaching & Learning committee will provide continuity, guidance, and support over time.

	CAMTASIA	SCREENCAST-O-MATIC
PROS	Robust editing features, PowerPoint integration	Intuitive interface, web-based helps collaboration
CONS	There is a learning curve	Minimal editing capabilities
BEST FOR	Everything! Especially longer videos	Shorter and more basic videos
RECOMENDATION	Get it for those making more complex and longer videos	Get it for everyone making video content

MEET THE TEAM

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