Julian Goodman Papers

MSS 708

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Biographical Note:

Personal Life

Julian Goodman was born on May 1st, 1922 in Glasgow, Kentucky to parents Clara Franklin and Charles Austin Goodman, Sr. He was the youngest of three sons. From 1939-1942 Goodman attended Western Kentucky University (then Western State College). His time there was interrupted by a brief career in the army from 1942-1943. Upon return, Goodman began working a government research job in Washington, DC and earned his Bachelor’s degree in Economics at George Washington University in 1948. Goodman married Betty Davis, also a Kentucky native, in 1946. The couple had four children: Julie, John, Jeffrey, and Greg.

Career

Goodman’s successful journalism career famously began on a three dollar per week salary at The Glasgow Daily Times. Later, Goodman took a government research job for the Combined Production and Resources Board in Washington, DC. While there, Goodman met William McAndrew, the head of NBC News. McAndrew hired Goodman as a news writer for WRC, NBC’s Washington news outlet in 1945. Over the next twenty years Goodman became a key player for NBC, quickly moving up the ranks. In 1956 he hired Chet Huntley and David Brinkley to head the reports for that year’s political conventions. Huntley and Brinkley’s reporting was very successful, and Goodman gave them an evening news program: the Huntley – Brinkley Report. The program became NBC’s flagship evening news program, running from 1956-1970. Goodman considered pairing the two reporters one of the best moments in his career. In 1959, Goodman was named Director of NBC News and Public Affairs. In this position, he produced the “Great Debates” between future Presidents John F. Kennedy and Richard Nixon. Goodman then became Vice President of NBC News in 1961 and Senior Executive Vice President of Operations, Executive Vice President, and Senior Vice president all in 1965. In 1966 Goodman was elected President and Chief Administrative Officer of NBC. At age 44, he was NBC’s youngest president and one of the first to come through broadcasting rather than sales, which marked a change in the way the broadcasting world did business. He served as President of NBC from March 1966 – April 1974.

During his tenure as President, Goodman negotiated a million dollar deal to keep Johnny Carson as host of “The Tonight Show.” He was also at the forefront during the famous debacle now known as the “Heidi Bowl” in which East Coast viewers missed an exciting last minute comeback in a rivalry football game when NBC began showing the movie Heidi at its scheduled time. Goodman is also known for his strong support of First Amendment rights. His outspokenness on the issue landed him on President Nixon’s “opponents list” which was published in newspapers in 1973. Goodman is also famously known for never seeking a raise throughout his career and did not describe himself as an ambitious man. In the years of Goodman’s presidency NBC received over 800 broadcasting awards.

From April 1974 – May 1979 Goodman was Chairman of NBC. At the time of his retirement, he was Chairman of NBC’s Executive Committee.

Goodman was the recipient of numerous broadcasting awards. Among these are the “George Foster Peabody award” for outstanding work in the area of First Amendment Rights and privileges for broadcasting (1974), and, perhaps the most prestigious award in broadcasting, the National Association of Broadcaster’s Distinguished Service Award (1976).

Retirement

On May 31st, 1979 Goodman took an early retirement from NBC, but continued to serve the Board of Directors. In the years after his retirement Goodman joined the Board of Directors for Gannett
Inc., a media and marketing solutions company; Gulf Oil Corporation; McDonnell Douglas Corporation, and the Larchmont New York Federal Savings and Loan Association, and was active in other civic, business, and journalistic endeavors. He continued his advocacy for First Amendment rights and in 1987 made a statement before the House Committee against the Fairness Doctrine, legislation which he felt would restrict that right. In 1988 Julian and his wife Betty moved from New York to Florida, where they lived together until his death from kidney failure in July, 2012. During a 1998 interview with the Archive of American Television, Goodman was asked how he would like to be remembered. He answered, “As everybody would like to be remembered. Well and favorably. He did a good job. He did the best he could.”

Chronology/Timeline:

May 1, 1922: Born in Glasgow, Kentucky

1936-1939: Attends and graduates from Glasgow High School in Glasgow, KY

1939-1942: Begins an A.B. program at Western State College (now Western Kentucky University)

1942 – 1943: Military service

1943 – 1945: Works for the Combined Production and Resources Board in Washington

1945-1948: Attends and graduates from George Washington University night school with an A.B. in Economics

1945 – 1948: Begins career at NBC as a news writer for station WRC in Washington


1956: Supervises NBC’s central news desk at the year’s political conventions; assigns Chet Huntley and David Brinkley to head the reports


1959 – 1961: Director for NBC News and Public Affairs


1961 – 1965: Vice President of NBC News

1965 – 1966: Senior Executive Vice President of Operations of NBC

April 1966 – 1974: President and Chief Administrative Officer of NBC

January 1966: Receives a spot with the Board of Directors of NBC

March 1968: Calls for freedom from legislation and government regulation that tends to “suppress the progressive forces of broadcasting and limit what it can do for the public.”

1970 Named “Kentuckian of the Year”
1971: Becomes one of the names listed in Nixon’s Enemies List

1972: Elected to the Board of Directors of RCA Corporation on January 1, 1972

April 1974: Becomes Chairman of the Board of NBC

October 8, 1978: Becomes Chairman of the NBC Executive Committee

May 31, 1979: Takes an early retirement from NBC

1980: Joins the Board of Directors of Gannett Inc.

July 1981: Gulf Oil Corporation elects Goodman to its Board of Directors

1987: Makes a statement before the House Committee, stating strong disapproval of the Fairness Doctrine.

July 2012: Death of Julian Goodman in Florida.

Scope and Content Note:

This collection is comprised of the personal and corporate papers including photographs, audio visual material, and memorabilia of Julian Goodman who was both President and Chairman of the Board of NBC (the National Broadcasting Company) from 1966 until his retirement in May of 1979. The dates of these papers range from 1941 - 1996, with the majority of the material in the 34 year period that Goodman worked for NBC (1945 - 1979). The collection is comprised of approximately 65 linear feet of material and is arranged in the following series:

Personal and Biographical
Articles/Congressional Testimony/Speeches by Julian Goodman
NBC Corporate Affiliates
NBC Corporate People
NBC Corporate Personal
NBC Corporate Programming
NBC Corporate RCA
NBC Corporate Reports
NBC Corporate Subject Files
NBC Corporate U.S. Government
Gannett Corporation Board
Photographs
Audio Visual Materials
Memorabilia
Oversize

Although there is not a Correspondence Series per se, the bulk of the material in one way or another is heavily weighted with Goodman’s letters, memos, and written comments and notes and with incoming memos, letters, reports, and notes from his colleagues and other associates
with whom he conducted the business of this major U.S. broadcasting corporation on a daily basis. Prominent among the correspondents are David Brinkley, Robert Kintner, David Adams, Reuven Frank, Walter D. Scott, and William McAndrews.

The Series:

Personal and Biographical

Box 1

Activities and Organizations

1. Academy of Television Arts and Sciences – Hall of Fame Selection Committee – 1985
2. American Council for the Arts – Benefit Co-Chair – 1982
3. American Council for the Arts – Benefit Co-Chair – 1982
4. Bay Hill
5. Boards – Associated Press Dinner to honor JG – 1979
6. Boards – The Board Room (Private Club)
8. Boards – Center for Communication
9. Boards – Corporate Childcare information
14. Boards – Gulf Oil Corporation
15. Boards – Gulf Oil Corporation/Paul Sheldon
16. Boards – The Kentuckians
20. Boards – University of Georgia School of Journalism
21. Boards – University of Georgia School of Journalism

Box 2

Activities and Organizations

1. Boards – University of Georgia School of Journalism
2. Boards – University of Georgia School of Journalism
3. Boards – University of Georgia School of Journalism
4. Boards – miscellaneous
6. Democratic Site Selection Committee – 1975
7. The George Washington University Alumni
8. The George Washington University Program in Radio and Television – 1984
9. Golf
10. Golf
11. International Institute of Communications – 1985
15. Memphis State University – Seminar leader – April 1981
18. Requests: Public Understanding of Science Panel; Senate Testimony

Awards

20. Honorary degrees – list; Citation and Presentation documents from University of Florida, August 25, 1973
22. George Washington University Alumni Achievement Award – February 22, 1967
23. OBIE from the Orange Bowl Committee – May 2, 1967
24. Kentuckian of the Year – November 19, 1970
25. NBC Service Awards – program 1970
27. Distinguished Communications Medal Radio and Television Commission, Southern Baptist Convention – February 8, 1973
28. American Association of State Colleges and Universities Distinguished Alumnus Award – November 8, 1973
29. Sigma Delta Chi Hall of Fame – May 1975
30. Distinguished Kentuckian – October 1975
31. George Foster Peabody Award – 1974-75 (1)

Box 3

Awards

1. George Foster Peabody Award – 1974-75 (2)
2. George Foster Peabody Award - 1974-75 (3)
3. George Foster Peabody Award – 1974-75 (4)
4. Distinguished Service Award, National Association of Broadcasters –March 1976
5. IRTS (International Radio and Television Society) Gold Medal Award to NBC, March 18, 1976 accepted by JG
6. Richard Rodgers Award from the Professional Children’s School – December 12, 1977
8. Di Gamma Kappa Distinguished Achievement in Broadcasting – 1986
10. The Oak Award – Louisville, Kentucky – 1989

Family

12. Goodman, Betty Sue Davis (wife) – 1944
14. Goodman, Betty Sue Davis (wife)
23. Goodman, Charlie (brother)

Box 4

Family

1. Goodman, Frances – 1966
2. Goodman, Greg (son)
3. Goodman, Jeffrey J. (son) – Resume
4. Goodman, John (son)
5. Goodman, Julie (Mrs. Ken Koerner) (daughter)
6. Correspondence from other relatives

Kentucky Files

8. Correspondence – 1976 - 1977
15. Glasgow magazine – 1992
16. Fountain Run Cemetery – History, 1855 -1955
17. Helms, Harold H.
19. Lindsey Wilson College – 1989
20. Pearce, John Ed (journalist)

Box 5

Kentucky Files

1. Watson, Thomas T. – last will and testament
2. Western Kentucky State College – Class of 1943 – alumni
3. Western Kentucky University
5. Western Kentucky University – Downing, Dero
6. New articles

People

8. Bowling, James C.
10. Deeb, Gary – 1982
11. Foley, Dr. William T.
12. Gagliardi, Frank (Larchmont, Winged Foot Golf Club)
13. Goad, Rex
15. Porter, Paul A.
18. Resumes – Madeline David; Melanie Jamgochian; Dee Wedemeyer; others

Other

20. Birth certificate/radiophone program – May 1, 1922 – presented by NBC
21. Birthday
22. Book project material
23. Cartoons/humor
24. Cartoons/humor
25. Quoque – the Hamptons, N.Y.
26. Stationery, business cards
27. Travel – Rome, Athens – October 1971
28. Travel – 1980
29. Travel – collection of postcards
31. Miscellaneous – address change 1994
32. Miscellaneous – newspaper articles
33. Miscellaneous

Articles/Congressional Testimonies/Speeches by JG

Box 6

Articles by Julian Goodman

2. Summer 1966 “Network TV Programming” in GW: The George Washington University Magazine/ with related material
3. 1966 – By-Liner for The Daily Variety
5. March 13, 1967 “Television Digest White Paper Interview” vol. 7:1
6. May 7, 1967 – comments for World Communication Day/ with related materials
7. 1967 – comments for The Broadcasting Journal/ with related materials
8. 1967 – requests for articles
13. 1970 – request for articles
16. 1972 – Outlook Section of the Pasadena Star News/ with related materials
18. 1973 – “They Thought They Heard a Tenor” in The Educational ABC’s of American Industry- draft with related materials
20. August 7, 1974 – “Regulate, Punish, Control” in St. Louis Post-Dispatch
27. October 20, 1980-Review in Television/Radio Age of Making It Perfectly Clear: An Inside Account of Nixon’s Love-Hate Relationship with the Media by Herb Klein
30. July 15, 1988 – Guest columnist in USA Today
33. Undated – “Networks are Thread Tying USA Together” in USA Today

Box 7

Congressional Testimony

1. August 23, 1966
2. October 9 – 16, 1967
3. June 3, 1970
4. June 10, 1971
5. October 12, 1971
7. March 9, 1973
8. March 22, 1973
9. March 7, 1974
10. April 5, 1974
11. April 29, 1975
12. April 29, 1975
13. June 11, 1975
14. July 30, 1976 (Staff paper)
15. June 22, 1978
16. April 14, 1983
17. April 14 – 15, 1983
18. April 14 – 15, 1983

Box 8

Congressional Testimony

1. April 14 - 15, 1983
2. April 28 - 30, 1987
3. Index – August 23, 1966 - February 28, 1974

Speeches

4. 1959
5. Pre-1963 – New Orleans
6. January 18, 1963 – South Carolina Broadcasters’ Association – Text, Correspondence
7. May 3, 1963 – Radio TV Banquet, Indiana University, Bloomington
8. October 11, 1963 – Annenberg School of Communication at University of Pennsylvania - 9. 1963 - Speech material
10. April 5, 1964 – Association for Professional Broadcasting Education, Chicago
11. June 2, 1964 – Address to Affiliates meeting
12. September 11, 1964 – Advertising Club, Louisville, Kentucky – Text, Correspondence
13. December 3, 1964 – Sigma Delta Chi, Kansas City, Missouri
14. February 5, 1965 – University of Kentucky, Centennial Communications Symposium – Correspondence and Press Release
15. April 21, 1965 – Sigma Delta Chi, Detroit, Michigan – Text and Correspondence
16. April 27, 1965 – Military Chaplains Association, Boston, Massachusetts – Text and Correspondence
17. October 13, 1965 – Fair Campaign Practices Committee, Washington DC - Correspondence
19. May 12, 1966 – TV Affiliates, Honolulu, Hawaii
20. June 4, 1966 – Commencement Address at Newport Schools for Girls, Newport, Rhode Island – Text and Correspondence
21. August 5, 1966 – “A Time to Grow” Commencement Address at Western Kentucky University, Bowling Green, KY – Text, Correspondence
22. August 5, 1966 – “A Time to Grow” Commencement Address at Western Kentucky University, Bowling Green, KY – Text, Correspondence, Programs, Others

Box 9

Speeches

5. 1966 – Speech material (1)
6. 1966 – Speech material (2)
7. 1966 – Speech material (3)
10. April 12, 1967 – “Community and Communications” Baylor University, Waco, Texas – Correspondence

Box 10

Speeches

1. October 11, 1967 – “Here to Stay But Not to Stay the Same” Advertisers’ Club of Cincinnati – Text and Correspondence
2. October 11, 1967 – “Here to Stay But Not to Stay the Same” Advertisers’ Club of Cincinnati – Articles, Press Release
5. 1967 – Speech Requests
6. 1967 – Speech Material (1)
7. 1967 – Speech Material (2)
9. March 22, 1968 – Adcraft Club, Detroit, Michigan – Correspondence, Articles
15. 1968 - Speech Requests

Box 11

Speeches

1. 1968 – “Event Television” – draft

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(615) 322-2807 | specialcollections@vanderbilt.edu
5. February 22, 1969 – Lindenwood College Symposium, St. Charles, Missouri – Text, Correspondence
13. August 12, 1969 – Heads of Industry Luncheon, United Fund of Allegheny County, Pittsburgh, Pennsylvania – Correspondence

Box 12

Speeches

1. October 23, 1969 – Security Analysts – text and revised draft
2. 1969
3. 1969 – Statements by Julian Goodman
4. 1969 – Speech Requests

Box 13

Speeches

2. November 5, 1970 – Glasgow, Kentucky Rotary Club – Correspondence and Press Release
4. 1970 – Drafts
5. 1970 – Requests
6. 1970 – Speech material (1)
7. 1970 – Speech material (2)
8. 1970 – Speech material (3)
9. 1970 – Speech material (4)
10. February 1, 1971 – Remarks at Broadcast Pioneers’ Mike Award Dinner for WWJ, New York City
11. April 21, 1971 – “New Pressures on Old Freedoms” Canadian Association of Broadcasters, Montreal, Canada
12. April 21, 1971 – “New Pressures on Old Freedoms” Canadian Association of Broadcasters, Montreal, Canada

Box 14

Speeches

1. 1971 – Requests
2. 1971 – (1)
3. 1971 – (2)

Box 15

Speeches

1. May 4, 1972 – NBC TV Affiliates Convention, Los Angeles, California
2. May 4, 1972 – NBC TV Affiliates Convention, Los Angeles, California
3. July 8, 1972 – Pre-Convention Meeting, NBC News Personnel, Miami
4. October 11, 1972 – “Fairness Today (Censorship Tomorrow?): Great Issues Forum” University of Southern California
5. October 11, 1972 – “Fairness Today (Censorship Tomorrow?): Great Issues Forum” University of Southern California
6. October 11, 1972 – “Fairness Today (Censorship Tomorrow?): Great Issues Forum” University of Southern California
7. October 11, 1972 – “Fairness Today (Censorship Tomorrow?): Great Issues Forum” University of Southern California
8. October 11, 1972 – “Fairness Today (Censorship Tomorrow?): Great Issues Forum” University of Southern California
11. 1972 – Requests
12. 1972/73 – Speech Material

Box 16

Speeches

1. February 18, 1973 – “Press Freedom Belongs to You” Southern Baptist Radio and Television Commission, Fort Worth, Texas – Text and Correspondence
3. May 7, 1973 – NBC TV Affiliates Convention Speech, Los Angeles, California

Box 17

Speeches

1. November 8, 1973 – “Television Really is an Education” AASCU (American Association of State Colleges and Universities) San Diego, California
2. November 8, 1973 – “Television Really is an Education” Annual Meeting of the AASCU (American Association of State Colleges and Universities) San Diego, California
3. November 8, 1973 – “Television Really is an Education” AASCU (American Association of State Colleges and Universities) San Diego, California
4. December 12, 1973 – Central Presbyterian Church of Denver, Colorado, Significant Speakers Series – Schedule, Text, Press Releases, Correspondence
5. 1973 – Requests
6. May 21, 1974 – NBC TV Affiliates Convention
11. October 7, 1974 – ABU (Asian Broadcasting Union) Tokyo, Japan
12. October 7, 1974 – ABU (Asian Broadcasting Union) Tokyo, Japan
13. October 7, 1974 – ABU (Asian Broadcasting Union) Tokyo, Japan

Box 18
Speeches

1. October 25, 1974 – World Communications Meeting, Acapulco, Mexico
2. October 25, 1974 – World Communications Meeting, Acapulco, Mexico
3. October 30, 1974 – UN Association of New York Award Dinner Honoring Pauline Frederick
5. 1974 – General Requests
6. 1974 – Requests
7. 1974 – Speech Material (1)
8. 1974 – Speech Material (2)
9. 1974 – Speech Material (3)
10. 1974 – Speech Material (4)
11. 1974 – Speech Material (5)
12. 1974 – Speech Material (6)
13. 1974 – Speech Material (7)

Box 19

Speeches

1. May 1975 – TV Affiliates, Los Angeles, California – Notes
2. October 23, 1975 – Kentucky Broadcasters Association, Bowling Green, Kentucky
5. December 6, 1975 – “Freedom: The First Priority” Anti Defamation League Dinner, Atlanta, Georgia
7. 1975 – Requests
8. 1975 – General
10. 1975 – Speech Material
11. 1975 – Speech Material
12. 1975 – Speech Material
13. 1975 – Speech Material
14. 1975 – Speech Material
15. 1975 – Speech Material
17. February 10, 1976 – “Freedom from Restriction – A Franchise for All” International Franchise Association, Palm Springs, California

Box 20

Speeches

1. February 10, 1976 – “Freedom from Restriction – A Franchise for All” International Franchise Association, Palm Springs, California – Correspondence and Press Release
2. February 10, 1976 – “Freedom from Restriction – A Franchise for All” International Franchise Association, Palm Springs, California – Correspondence and Press Release
7. October 22, 1976 – Ithaca College, NY
8. October 22, 1976 – Ithaca College, NY
10. 1976 – Requests
11. 1976 – Requests
12. 1976 – Speech Material (1)
13. 1976 – Speech Material (2)
15. March 25, 1977

Box 21

Speeches

1. April 4, 1977 – University Club Speech, Physicians Scientific Society, NY
2. July 11, 1977 – South Carolina Broadcasters, Hilton Head, South Carolina
3. July 11, 1977 – South Carolina Broadcasters, Hilton Head, South Carolina
4. July 11, 1977 – South Carolina Broadcasters, Hilton Head, South Carolina – Correspondence and Press Release
7. September 17, 1977 – RTNDA Convention (Radio Television News Directors Association) San Francisco, CA
8. September 17, 1977 – RTNDA Convention (Radio Television News Directors Association) San Francisco, CA
9. November 9, 1977 – Audit Bureau of Circulation, NY
10. November 9, 1977 – Audit Bureau of Circulation, NY
11. November 9, 1977 – Audit Bureau of Circulation, NY
12. November 9, 1977 – Audit Bureau of Circulation, NY

Box 22

Speeches

4. 1977 – Requests
5. 1977 – Speech Material
6. 1977 – Speech Material
7. 1977 – Speech Material
8. 1977 – Speech Material
16. March 30, 1978 – Young Presidents Association, Fort Worth, Texas
17. March 30, 1978 – Young Presidents Association, Fort Worth, Texas
18. March 30, 1978 – Young Presidents Association, Fort Worth, Texas

Box 23

Speeches
1. March 30, 1978 – Young Presidents Association, Fort Worth, Texas
2. March 30, 1978 – Young Presidents Association, Fort Worth, Texas
7. September 20, 1978 – Closed Circuit Telecast NBC Top Management
8. September 28, 1978 – B’nai B’rith Award to J. Harris, Annual Banquet, Houston, Texas
9. September 28, 1978 – B’nai B’rith Award to J. Harris, Annual Banquet, Houston, Texas
10. September 28, 1978 – B’nai B’rith Award to J. Harris, Annual Banquet, Houston, Texas
11. September 28, 1978 – B’nai B’rith Award to J. Harris, Annual Banquet, Houston, Texas
12. September 28, 1978 – B’nai B’rith Award to J. Harris, Annual Banquet, Houston, Texas

Box 24

Speeches

1. October 27, 1978 – WTRF TV 25th Anniversary, Wheeling, West Virginia
2. October 27, 1978 – WTRF TV 25th Anniversary, Wheeling, West Virginia
3. October 27, 1978 – WTRF TV 25th Anniversary, Wheeling, West Virginia
5. December 14, 1978 – Dinner Honoring Dero Downing, Bowling Green, Kentucky
6. December 14, 1978 – Dinner Honoring Dero Downing, Bowling Green, Kentucky
7. 1978 – Speech Material - Gannetteer
8. 1978 – Speech Material

Box 25

Speeches
2. July 2, 1979 – Ted Yates and Stuart Schulberg
4. February 16, 1980 – “The First Amendment in the 80’s” Journalism Alumni Seminar
5. March 6, 1980 – Chamber of Commerce, Paducah, Kentucky
7. 1980 – Speech Material
8. March 16, 1981 – Deadline Club, New York City Chapter
10. April 13, 1981 – University of Kentucky Hall of Fame
11. September 27, 1981 – “Ethics and the Media” Larchmont Avenue Presbyterian Church
12. October 1, 1981 – Associated Press Material
13. April 7, 1982 – National Association of Broadcasters – First Amendment Panel, Dallas, Texas
14. November 19, 1982 – Introduction to John Chancellor at the University of Nevada Reno Foundation Dinner
15. October 17, 1983 – Senior Men’s Association Larchmont Avenue Church (w/ audio cassette)
16. October 17, 1983 – Senior Men’s Association Larchmont Avenue Church
17. January 21, 1985 – “Your Business is Different” keynote address at University of Georgia School of Journalism- Di Gamma Kappa Distinguished Achievement Award

Box 26

Speeches

1. 1988 – Speech Material
3. May 1989 – 84th Dinner of the Kentuckians of New York
4. Undated – Incomplete Text, Remarks by Julian Goodman
5. Undated – Speech Material on First Amendment (1)
6. Undated – Speech Material on First Amendment (2)
7. Undated – Remarks on Roone Arledge and TV News
8. Undated – Speech Material, Miscellaneous (1)
9. Undated – Speech Material, Miscellaneous (2)
10. Speeches and Testimony – Indexes
12. Index to Speeches and Articles – 1966-1978 with reprint titles

Speeches by Others

15. Ferris, Charles D. (Chairman FCC) – Address IRTS – September 20, 1978
20. Pfeiffer, Jane C. – Address at NBC Affiliate Convention – May 15, 1979
22. Silverman, Fred, NBC President – Remarks at NBC – TV Affiliate Convention, Los Angeles, California – May 15, 1979
23. Weinblatt, Mike – Address at NBC Affiliate Convention – May 15, 1979
24. Unknown – Typescript – 20 Pages

NBC Corporate – Affiliates

Box 27

Affiliates

1. 1964 – Archinard, Paul – France
2. 1964-1966 – VIS News
3. 1966 – Board of Delegates – Minutes of Meetings, New York City – March 2
4. 1966 – Board of Delegates – Minutes of Meetings, Nassau – November 15-16
5. 1966 – Board of Delegates
6. 1966 – Meetings
7. 1966 – Meetings
8. 1967 – Board of Delegates
9. 1967 – Correspondence
10. 1968 – Board of Delegates
11. 1968 – CATV
12. 1968 – Convention, New York
13. 1968 – Correspondence, January-March
14. 1968 – Correspondence, April – June
15. 1968 – Correspondence, July-September
16. 1968 – Correspondence, October-November

Box 28

Affiliates

1. 1969 – Board of Delegates
2. 1969 – Correspondence, January-February
3. 1969 – Correspondence, February-March
4. 1969 – Correspondence, March-May
5. 1969 – Correspondence, May
6. 1969 – Correspondence, May-June
7. 1969 – Correspondence, July-August
8. 1969 – Correspondence, August-September
9. 1969 – Correspondence, October
10. 1969 – Correspondence, October-November
11. 1969 – Correspondence, November
12. 1969 – Correspondence, November

Box 29

Affiliates

1. 1969 – Correspondence, December
2. 1969 – Correspondence, December
3. 1969 – Meetings
4. 1969 – Meetings
5. 1969 – Meetings
6. 1970 – Board of Delegates
7. 1971 – VIS News
8. 1971 – Board of Delegates
9. 1971 – Convention
10. 1972 – Correspondence
11. 1973 – Board of Delegates
12. 1973 – VIS News
13. 1974
14. 1975
15. 1975 – NIS National News and Information Service

Box 30

Affiliates

1. 1976 – Board of Delegates
2. 1976 – Board of Delegates
3. 1976 – Board of Delegates
4. 1976 – Convention – 50th Anniversary
5. 1976 – Convention – 50th Anniversary
7. 1976 – Correspondence, January
8. 1976 – Correspondence, February
9. 1976 – Correspondence, March-April
10. 1976 – Correspondence, May
11. 1976 – Correspondence, June
12. 1976 – Correspondence, July

Box 31

Affiliates

1. 1976 – Correspondence, July
2. 1976 – Correspondence, August
3. 1976 – Correspondence, September-October
4. 1976 – Correspondence, November-December
5. 1976 – General Foods– Correspondence
7. 1976 – Station Relations
8. 1978 – Remarks by Fred Silverman and Ed Griffiths
9. 1978 – WIS-TV Silver Anniversary – Correspondence with Senator Strom Thurmond
11. 1983 – Convention, Los Angeles
12. 1983 – Meeting Summary (1)
13. 1983 – Meeting Summary (2) Charts
14. 1984 – Meetings Summary
15. 1985 – Convention, Los Angeles

NBC Corporate – People

Box 32

People

1. Abernethy, Robert G. and Jean Montgomery
2. Adams, David C.- personal correspondence
3. Adams, David C. -1967
6. Adams, David C. – 1968 – August 23
7. Adams, David C. – 1968 – August 30-December
10. Adams, David C. – 1975-1979
11. Announcements – February 1974
14. Blair, Frank -- 1979
15. Bourgholtzer, Frank
17. Brinkley, David – 1963-1965
22. Brinkley, David – 1978
23. Brinkley, David – 1979

Box 33

People

1. Brinkley, David – 1981- August 3rd-September 5
2. Brinkley, David – 1981 – September 6- September 9
4. Brinkley, David – 1982
7. Brokaw, Tom
8. Burns, George
9. Burr, Raymond (Ironsides)
10. Carroll, Diahann
11. Carson, Johnny
15. Clay, George – death 1964
16. Coggins, Joseph Brendan
17. Coleman, Gary (Diff'rent Strokes)
25. Considine, Robert – Radio Programs
26. Cosby, Bill
27. Crystal, Les
28. Derby, Joseph
29. Directors Lists
30. DuBrow, Rick
31. Dunkel, Don – 1989

Box 34

People

1. Durgin, Don
2. Ebersol, Dick
3. Eid, Leif
4. Eiges, Sydney H.
6. Executives Birthdays – List dated 11/75
9. Executives – Fuchs, George; Lindeman, Carl; Corcoran, Charles; Weinblatt, Myron; Tebet, David
11. Frank, Reuven – 1968
12. Frank, Reuven – Statement Re: Democratic National Convention 1968 and Reporters’ Summary
15. Frank, Reuven – 1970
17. Frank, Reuven – Address – 1970
18. Frank, Reuven – 1971
21. Frank, Reuven – Profile in Washington Journalism Review vol.4, no. 6 July/August 1982
24. Freed, Fred – NBC Specials
25. Friedman, Paul

Box 35

People

1. Fuchs, George – 1968
2. Fuchs, George – 1969
3. Garagiola, Joe
4. Gardam, David
5. Garroway, Dave
6. Gerber, Jay
7. Gerber, John W. – 1956
8. Godwin, Earl
9. Grams, Harold
10. Green, Gerald
11. Hagan, Chet
13. Hangen, Welles – 1971
20. Hangen, Welles -- *Tell Him That I Heard* – Typescript by Pat Hangen, 1975 – p. 151-
   Epilogue
21. Harkness, Richard
22. Hartz, Jim
24. Hazam, Lou – 1963

Box 36

People

7. Henry, Bill
8. Hope, Bob
9. Hubbard, Stanley
13. Huntley, Tippy (Mrs.William Conrad)
15. Jones, Charles O.-- 1985
18. Kearns, Tom
19. Kennedy, William
Box 37

People

8. Kintner, Robert E. – April 1962
18. Kintner, Robert E. – February - August 1965

Box 38

People

2. Kintner, Robert E. – 1965
15. Kissinger, Henry (consultant to NBC News)
16. Klein, Paul
17. Kuralt, Charles – 1984
20. Laginestra, Rocco M.
22. Lemon, Robert – 1972-74
24. Lindemann, Carl
25. Lower, Elmer – 1983

Box 39

People

1. Manning, Gordon
3. McAndrew, William C. (President, NBC news) – 1968 (obituaries)
4. McAndrew, William C. (President, NBC news) – 1968 (letters at the time of his death)
5. McAndrew, William C. (President, NBC news) – 1968 (letters at the time of his death)
6. McCormick, Robert
7. McGannon, Donald H. – President and Chairman Westinghouse Broadcasting Co – 1976
10. Monderer, Howard
11. Monroe, Bill
12. Mulholland, Robert E.
13. Nelson, Tom
17. News Correspondents
19. News – Foreign Bureaus
20. Northshield, Shad
21. Pauley, Jane
22. Paxton, Fred (head of NBC affiliates) -- 1980
23. Pfeiffer, Jane – 1978
25. Rich, John
26. Rieger, Hank
27. Rosen, George
28. Rowe, Gerald

Box 40

People
2. Royal, John F. – 1978 – Obituary
3. Rubin, Aaron (executive V.P.) – 1972
5. Rukeyser, Meryle S. Jr. – 1975
6. Salant, Richard S.
7. Sarnoff, David
8. Sarnoff, Robert W.
10. Savitch, Jessica
13. Schlosser, Herbert S.
15. Schnazer, Ken

Box 41

People

4. Scott, Willard (Today Show)
5. Shalit, Gene
6. Sharkey, Sam
7. Shore, Dinah
10. Silverman, Fred – 1979
11. Silverman, Fred – 1979
13. Skelton, Red
14. Small, Bill
15. Snyder, Tom
16. Stabile, James A.
20. Stanton, Frank
22. Stone, Robert L.
23. Swayze, John Cameron
25. Taylor, Davidson
26. Tebet, David/John Wayne
27. Teitelbaum, David
28. Tempone, Joe
29. Tinker, Grant
30. Tornabene, Russell C. (mention of Tippy Huntley)

Box 42

People

1. Trammell, Niles
2. Traviesas, Hermino
3. Vanocur, Sander
13. Walters, Barbara
14. Walters, Barbara
15. Walworth, Ted (President)
16. Walworth, Theodore H.
17. Weaver, Sylvestre L., Jr.
19. Welch, Jack (GE Chairman)
20. Werner, Robert (RCA)
22. Wilson, Flip
23. Wolzien, Thomas R.
24. Wood, Bob
25. Wright, Robert C. (Chairman of NBC) – 1986
NBC Corporate – Personal

Box 43

Personal – Correspondence

1. Adams - Ashley
2. Bagshaw - Boccardi
3. Clyne – Chatsworth Avenue School
4. Dorf - Durante
5. Eisenhower
6. Farrell - Freeman
7. Gaines – Grimm
8. Hamilton – Huddleston
9. Jackson
10. Kintner
11. Laricci
12. Muir – Museum of Broadcasting
14. Odorizzi
15. Paley – Pennybacker
16. Read – Rylander
17. Scanlon – Sullivan
18. Television Academy Hall of Fame – Tomlinson
19. U – V
20. Wassaman – Windows
21. Yergin
22. unidentified

Box 44

Personal – Invitations

1. 1969 – London reception
2. 1973 – People’s Republic of China
3. February 1975 – Republican dinner
4. 1976-1977
5. January 1978
6. February 1978
7. March 1978
8. April 1978
9. May 1978
10. June 1978
11. July 1978
12. August 1978
13. September 1978
14. October 1978
15. November 1978
16. March 1979
17. Christmas Cards

Box 45

Personal – Articles about Julian Goodman

1. 1954 – 1959
2. 1961
3. 1961 – Press releases
4. 1962
5. 1963- 1964
6. 1964 – Press releases
7. 1965
8. 1965 – Press releases
9. 1966
10. 1966
11. 1966 – Press releases
14. 1967
15. 1968
16. 1968 - Press releases
17. 1969
18. 1969 – Press releases
19. 1970
20. 1970 – Press releases
21. 1971
22. 1972

Box 46

Personal – Articles about Julian Goodman

1. 1972 – Press releases
2. June 2, 1972 “A Long Way from Glasgow” in Insight
3. 1973
6. 1974
7. April 1974-press releases –JG becomes Chairman of NBC
8. April 1974 – press releases
9. 1975
11. Fall 1975 – press releases – Sigma Delta Chi
14. 1976
15. January 1977 – “NBC Boss Gets the Boot” in *New York Post*
16. 1977
17. 1978
18. 1978 – press releases

Box 47

**Personal – Articles about Julian Goodman**

1. March 1979
2. April 1979
3. May 1979 – retirement
4. June 1979 – retirement
5. June 1979 – retirement
6. July – November 1979
7. December 1979
8. December 10, 1979 – tribute in *Congressional Record*
9. December 1979
10. 1980
11. 1981 -1986
12. Undated

**Personal – files by date**

13. June 30, 1941 – photocopy of the *New York Times* for the day JG went to work for NBC
14. 1948 -1953
15. 1953 – White House News Conferences – confidential
16. 1950’s – undated
17. 1954- 1956
18. 1956
19. 1957

Box 48

**Personal – files by date**

1. 1957 – 1972 – Sigma Delta Chi (Professional Journalistic Fraternity
2. 1958
3. July 1959 – JG appointed Director of News and Public Affairs at NBC
5. 1963 – Employment documents
6. 1963- 1964
7. December 1964 – NBC progress report by Robert Kintner
8. 1966 – i.d. card – Senior Executive Vice President
11. 1966 – 1979 – NBC employment contracts
12. 1967 – 1978 – Committees declined
13. August 1967 – trip to Europe to visit overseas staff – memo book
14. 1968
16. 1970
17. 1972 – Business/personal travel
20. 1976 – Electronics
21. 1976 – National Association of Broadcasters Distinguished Service Award
22. 1976 - National Association of Broadcasters Distinguished Service Award
23. 1976 - National Association of Broadcasters Distinguished Service Award

Box 49

Personal – files by date

1. 1976 - National Association of Broadcasters Distinguished Service Award
2. 1976 - National Association of Broadcasters Distinguished Service Award
3. 1976 - National Association of Broadcasters Distinguished Service Award
4. 1976 - National Association of Broadcasters Distinguished Service Award
5. July 1977 – Trip to Japan, People’s Republic of China, and Hong Kong –preliminary planning
7. July 1977 – Trip to Japan, People’s Republic of China, and Hong Kong – itinerary and other
8. July 1977 – Trip to Japan, People’s Republic of China, and Hong Kong
9. July 1977 – Trip to Japan, People’s Republic of China, and Hong Kong
10. July 1977 – Trip to Japan, People’s Republic of China, and Hong Kong
11. July 1977 – Trip to Japan, People’s Republic of China, and Hong Kong
12. July 1977 – Trip to Japan, People’s Republic of China, and Hong Kong
13. July 1977 – Trip to Japan, People’s Republic of China, and Hong Kong
14. July 1977 – Trip to Japan, People’s Republic of China, and Hong Kong
15. 1978 – Election of Directors
16. September 1978 – JG Elected Chairman of NBC Executive Committee
17. September 1978 – JG Elected Chairman of NBC Executive Committee
18. September 1978 – JG Elected Chairman of NBC Executive Committee
19. 1978 – outline of duties of NBC Chairman
21. 1978- 1979 – Business/personal travel
22. 1979
23. Miscellaneous

Box 50

Personal – Retirement- 1979

1. Press release – March 7, 1979

Personal – Retirement – 1979 – Correspondence

2. January
3. March 6 -7
4. March 8
5. March 9
6. March 10 – 12
7. March 13 -14
8. March 15 -16
9. March 19
10. March 20 - 26

Box 51

Personal – Retirement – 1979 – Correspondence

1. March 28 -30
2. April – August

Personal – Retirement – 1979

4. March 28 – Distinguished Service Award
5. Legal
6. Legal

Post Retirement

7. 1980 – 1984
9. Newspaper articles
10. Miscellaneous

Personal – Appointment books
11. 1967  
12. 1968  
13. 1969

**Box 52**

**Personal – Appointment books**

1. 1970  
2. 1972  
3. 1973  
4. 1974  
5. 1975  
6. 1976  
7. 1977  
8. 1978  
9. 1979

**Box 53**

**Personal – Appointment schedules**

1. December 1977 – February 1978  
2. March – April 1978  
4. August – November 1978

**Personal – Telephone Message Register**

7. February 10 – March 10, 1978  
8. March 13 – April 26, 1978  
10. June 1 – June 14, 1978  
12. July 24 – August 18, 1978  
14. September 13 – October 12, 1978  
15. October 13 – November 21, 1978  

**Box 54**

**Personal – Scrapbooks**
1. #1 - December 8, 1965 - January 23, 1966
2. #2 - March 7, 1966 - April 13, 1966
3. #3 - May 16, 1966 - May 30, 1966

Box 55

Personal - Scrapbooks

1. #4 - July 2, 1966 - November 22, 1966
2. #5 - July 31, 1966 - October 21, 1966
3. #6 - October 2, 1966 - January 15, 1967

Box 56

Personal – Scrapbooks

1. #7 - November 12, 1966 - January 1967
2. #8 - March 14, 1967 - May 26, 1967
3. #9 - May 31, 1967 - June 1, 1967
4. #10 - July 19, 1967 - September 10, 1967

Box 57

Personal - Scrapbooks

1. #11 - October 7, 1967 - December 9, 1967
2. #12 - December 11, 1967 - April 17, 1968
3. #13 - March 27, 1968 - August 12, 1968

Box 58

Personal - Scrapbooks

1. #15 - November 18, 1968 - December 7, 1968
2. #16 - December 6, 1968 - March 17, 1969
3. #17 - March 13, 1969 - August 12, 1969

Box 59

Personal - Scrapbooks


Box 60

Personal - Scrapbooks

1. #18 - August 9, 1969 - October 1969
2. #19 - December 30, 1969 - March 16, 1970
3. #20 - March 11, 1970 - May 26, 1970

Box 61

Personal - Scrapbooks
2. #22 - September 1, 1970 - November 12, 1970
3. #23 - December 7, 1970 - April 5, 1971

Box 62

Personal - Scrapbooks
1. #24 - April 13, 1971 - June 8, 1971
2. #25 - July 5, 1971 - December 8, 1971
3. #26 - January 1972 - March 1, 1972

Box 63

Personal - Scrapbooks
1. #27 - March 10, 1972 - March 28, 1972
2. #28 - May 17, 1972 - July 5, 1972
3. #29 - October 10, 1972 - November 30, 1972

Box 64

Personal - Scrapbooks
1. #30 - December 13, 1972 - January 18, 1973
2. #31 - January 3, 1973 - March 23, 1973
3. #32 - May 7, 1973 - September 9, 1973

Box 65

Personal - Scrapbooks
1. #33 - July 4, 1973 - October 22, 1973
2. #34 - November 12, 1973 - January 21, 1974
3. #35 - February 6, 1974 - May 27, 1974

Box 66

Personal - Scrapbooks
1. #36 - April 1974 - October 20, 1974
2. #37 - October 26, 1974 - May 12, 1975
3. #38 - March 14, 1975 - June 1, 1976
Box 67

Personal - Scrapbooks

1. #39 - May 13, 1976 - January 1, 1977
2. #40 - January 5, 1977 - May 18, 1977
3. #41 - May 23, 1977 - September 1977

Box 68

Personal - Scrapbooks

1. #42 - November 10, 1977 - January 1978
2. #43 - January 23, 1978 - March 12, 1979

Book 69

Personal - Scrapbooks

1. January 7, 1970 - The Chairman’s Dinner – Club “21” New York City
2. January 7, 1970 - The Chairman’s Dinner – Club “21” New York City

NBC Corporate - Programming

Box 70

Programming

2. Children’s Programs – 1968
5. Children’s Programs – 1970 – Address by Julian Goodman
6. Children’s Programs – 1970 – Statement by Dr. Walter Menninger
7. Children’s Programs – 1970
8. Children’s Programs - 1970
9. Children’s Programs – 1973
10. Children’s Programs – 1974
13. Democratic National Committee – 1971
15. Democratic National Convention – 1964
17. Democratic National Convention – 1964
18. Democratic National Convention – 1964
19. Democratic National Convention - 1964 – Convention Hall floor plan
22. Democratic National Convention – 1964 – Schedule and Summary of Events

Box 71

Programming

1. Democratic National Convention – 1968
8. Democratic National Convention - 1976

Box 72

Programming

1. Democratic National Convention – 1976
3. Democratic National Convention - 1976
7. Elections – 1960
8. Elections – 1964
10. Elections – 1964
11. Elections – 1964
15. Elections - 1966

Box 73

Programming

1. Elections – 1968
2. Elections – 1968
5. Elections – 1970
7. Elections – 1975
10. Elections - 1976
12. The Equalizer – scripts
14. First Tuesday – 1969
15. First Tuesday – 1970
16. First Tuesday /Chronolog – 1971
17. First Tuesday – 1973
20. Great Debates – 1960 – August 1 – August 31

Box 74

Programming

1. Great Debates - 1960 – September 1 -21
2. Great Debates – 1960 – September 22 -30
   Broadcast of the debate between Senator John F. Kennedy and Vice President Richard M.
   Nixon
5. Great Debates – 1960 –October 6 -7
   Television Broadcast of the debate between Vice President Richard M. Nixon and
   Senator John F. Kennedy
9. Great Debates – 1960- October 8 – 17
10. Great Debates – 1960- October 18-26

Box 75

Programming

7. Inauguration – 1969
8. Inauguration – 1973 – booklet
9. Inauguration – 1973
10. Inauguration – 1977
11. Issues and Answers
12. Kennedy, President John F. – Administration-1961-63
15. Kennedy, President John F. –European coverage – 1963

Box 76

Programming

1. Kennedy, President John F. – Assassination- 1963
2. Kennedy, President John F. – Assassination – 1963
5. Kennedy, President John F. – Assassination – 1963 – “Seventy Hours and Thirty Minutes”
13. Meet the Press - 1972
15. Meet the Press – 1973
18. Meet the Press – 1977
19. Motion Pictures – 1970

Box 77

Programming

1. Motion Pictures – 1972
2. Motion Pictures – 1975
3. Motion Pictures – World Premier Movies – A Presentation by Stanley Robertson, March 3, 1975
4. The Monkees – March 22, 1967
5. NBC 50th Anniversary Show – 1976
6. NBC 50th Anniversary Show – 1976
7. NBC 50th Anniversary Show – 1976
8. NBC 50th Anniversary Show - 1976
9. NBC 50th Anniversary “The First Fifty Years” – 1976
10. News Department – General
18. News Department – General – 1969 – Vice President Agnew’s Speech on network news
23. News Department – General – 1973 (January – August)

Box 78

Programming

1. News Department – General – 1973 (September )
5. News Department – Instant Specials- Spiro Agnew Resignation- October 1973
Box 79

Programming

5. Political Conventions – 1978
13. Primaries – 1963
15. Primaries – California – 1964
16. Primaries – 1964 (January)
17. Primaries- 1964 (February)
18. Primaries – 1964 (March – May)
22. Proposed programs – 1966
23. Proposed programs – 1967
24. Proposed planned specials – 1968 -74
25. Republican National Committee – 1970-71

Box 80

Programming

1. Republican National Committee – 1974
2. Republican National Committee – 1976
12. Republican National Convention – 1972 – (July 12 – August 21)
15. Republican National Convention – 1972 (September 6 – October 2)

Box 81

Programming

1. Republican National Convention – 1976 (March 23 – August 17)
5. Rowan and Martin’s Laugh - In
6. Saturday Programs – 1968
7. Shop- at- Home
8. Space Flights – 1967-68
10. Specials – 1962-63
12. Specials – 1966
15. Specials – 1968
17. Specials – 1970 –“Migrant”
18. Specials – 1973

Box 82

Programming

2. Specials – 1973 – Violence on Television
3. Specials – 1974-75
4. Specials – 1976
5. Specials – 1976
7. Specials – 1978 – Holocaust
17. Sports – General – undated

Box 83

Programming

7. Sports – Baseball – 1975

Box 84

Programming

5. Sports – Golf -1967- 68
10. Sports – Olympics – 1972 - Correspondence 1967-68

Box 85

Programming

8. Today – 1962
10. Today – 1965
11. Today – 1966
12. Today – 1968
15. Today – 1971
16. Today – 1972 – Barbara Walters
17. Today – 1973
18. Today – 1974

Box 86

Programming

1. Today – 1975
2. Today – 1975
3. Today – 1976
4. Today – 1976
5. Today- 1976
6. Today – 1976
11. Today - comments
12. Tomorrow – 1972-74
15. Tonight – 1972
16. Tonight – 1973
17. Tonight – 1974
18. Tonight - 1975

**NBC Corporate – RCA (Radio Corporation of America)**

**Box 87**

**RCA**

1. 1964/(1973) – 2 Annual Reports with comments; retirement plan
2. 1966 – General Orders
3. 1969 – General Orders
4. 1970 – Correspondence
5. 1970 – “Walt Disney Productions Study”
6. 1971 – Appointments to RCA Board of Directors
7. 1971 – Annual Report
8. 1971 – Board of Directors – Press Release
9. 1971 – General Orders
10. 1972
11. 1972 - “RCA After the Bath” in *Fortune Magazine* (photocopy), September issue
12. 1973 – Annual Report
13. 1973
14. 1974
15. 1975 – Annual Report
16. 1975 – Address by Robert W. Sarnoff, CEO RCA Corporation
17. 1975 – Management Organization Study by Booz, Allen, and Hamilton
19. 1975

**Box 88**

**RCA**

1. 1976 – Annual Meeting of Shareholders
2. 1976 – Annual Meeting of Shareholders
3. 1976 – Annual Meeting of Shareholders – Comments and Recommendations
4. 1975-76 – Robert W. Sarnoff Resignation
5. 1976 – Annual Meeting of Shareholders – Comments on Programs
6. 1976 – Annual Meeting – Reports on NBC
7. 1976 – Annual Meeting of Shareholders – Order of Business
8. 1976 – Annual Meeting
9. 1976 – Financial
10. 1976 – Annual Report
11. 1977 – Board Report
12. 1977 – Annual Report
15. 1977 – Annual Meeting – Report of highlights
16. 1977 – “RCA License Story” – Presentation to Board

Box 89

RCA

1. 1977 – Board of Directors – General Information (1)
2. 1977 – Board of Directors – General Information (2)
3. 1977 – Board of Directors – General Information (3)
4. 1977 – Board Members – Correspondence
5. 1977 – Board of Directors – Meeting Minutes
6. 1977 – Shareholders’ Meeting – Reports and Correspondence
7. 1977 – Shareholders Meeting – Correspondence
8. 1977 – Shareholders Meeting – Correspondence – Sisters of St. Francis
9. 1977 – Shareholders Meeting – Correspondence
10. 1977 – Shareholders Meeting – Reports, Memos
12. 1978 – Board of Directors – General Information

Box 90

RCA

1. 1978 – Board of Directors – General Information
2. 1978 – Board of Directors – Securities and Exchange Commission Form
3. 1978 – Board of Directors Meeting – Minutes – (January-September)
4. 1978 – Airplane Business
7. 1979 – Joint Proxy Report
8. 1979 – Annual Report; Notice of Annual Meeting
9. 1979 – Shareholders Meeting
10. 1980 – Reports – Annual Meeting of Shareholders
11. 1981
13. 1982 – Annual Report

Box 91
RCA

1. 1983 – Annual Report; Notice of Annual Meeting; Report of 64th Annual Meeting of Shareholders
2. 1983? – “The Decline and Fall of the RCA Empire”
3. 1984 – Quarter Reports
4. 1984 – Executives – Frederick, Robert R.; Smith, Carleton D. and others
5. 1985 – Annual Report
6. 1985
7. 1986 – Notice of Special Meeting of Shareholders, February 13th
8. 1986 – Brown, George
9. 1986
10. undated newspapers clippings

NBC Corporate – Reports

Box 92

Reports

1. March 15, 1954  “NBC Publicity”
2. 1955 – Personnel – organization structure
4. 1963 – Personnel – list of NBC Vice Presidents
5. March 1, 1964 – News Division
6. 1965- Research Projects directed by Robert Hanson, Re: Newsmen involved in the coverage of space flights
7. 1966 – Personnel
8. December 1966 - Research Study by Barry Rumple
10. 1967 - “NBC in the 70’s”: Two, Five and Ten Year Forecasts, pp. 1-36
11. 1967 - “NBC in the 70’s”: Two, Five and Ten Year Forecasts, pp. 37-83
12. 1967 - “NBC in the 70’s”: Two, Five and Ten Year Forecasts, pp. 84-120
13. 1967 - “NBC in the 70’s”: Two, Five and Ten Year Forecasts, pp. 121-158
14. 1967 - “NBC in the 70’s”: Two, Five and Ten Year Forecasts, pp. 159-211
15. December 1967 - “Proposal for Reorganization” NBC News
16. 1968 – Personnel
17. 1968 – Personnel - executives
19. 1968 - Public Relations/Press Relations
20. 1968 -1969 - President’s Council Meeting
23. 1969 – Personnel- General information
24. 1969 – Personnel – applicants
25. 1970 – Corporate Hierarchy Plan
Box 93

Reports

1. 1970 – Organization and Manpower Plans
2. 1970 - Policy/Broadcast Standards and Practices
5. 1971 – “Extended View of Public Attitudes Toward Television”
6. 1971 – Press Releases
11. 1972 – Executive Personnel
12. 1973 – Annual Summary
15. 1973 – Legal Brief – NBC vs. Supreme Court of New Jersey
16. 1974 – Executive Personnel
17. Fall 1974 – NBC Prime Time Analysis
19. 1974 – NBC Position Papers
20. 1975 – NBC Position Papers
21. September 1975 – “Cable and Pay TV in Perspective

Box 94

Reports

2. 1977 – 1978 – Personnel
3. 1977 – “Broadcasting: the Next Ten Years”
4. 1977 – “Broadcasting: the Next Ten Years”
5. 1977 – “ From There to Five Billion Dollars: the Route of Network TV Advertising to 1980
6. June 1977 – Bulletin to Station Managers
7. August 15, 1977 – Network Interconnection Committee
8. 1977 – Board of Directors – Materials for kits
9. 1977 – Board of Directors Meeting
10. January 1978 – Board of Directors Meeting
11. January 1978 – Board of Directors Meeting
12. February 1978 – Board of Directors Meeting
13. March 1978 – Board of Directors Meeting
14. April 1978 – Board of Directors Meeting

Box 95
Reports

1. May 1978 – Board of Directors Meeting
2. June 1978 – Board of Directors Meeting
3. June 1978 – Board of Directors Meeting
5. August 1978 – Board of Directors Meeting
6. August 1978 – Board of Directors Meeting
7. August 1978 – Board of Directors Meeting
8. September 1978 – Board of Directors Meeting
9. September 1978 – Board of Directors Meeting
10. October 1978 – Board of Directors Meeting
11. November 1978 – Board of Directors Meeting
12. December 1978 – Board of Directors Meeting
13. 1978 – Board of Directors Meeting Minutes
14. 1978 – Board of Directors – Members
15. 1978 – Board of Directors – resignation of Lawrence E. Fouraker

Box 96

Reports

1. 1978 - “Changing the Shape of Television” (from TV Guide)
2. 1978 – Employee Relations
3. 1978 – Local Market Trend Report
4. 1978 – “NBC Broadcast Standards for Television”
5. 1978 – “NBC Values Study” by Richard Gilbert
7. April 1978 – Policy, Procedures, Standards Manual (1)
8. April 1978 – Policy, Procedures, Standards Manual (2)
10. April 1978 – Policy, Procedures, Standards Manual (4)
11. January 1979 – Board of Directors Meeting
12. January 1979 – Board of Directors Meeting
13. February 1979 – Board of Directors Meeting – supplemental material
14. March 1979 – Board of Directors Meeting
15. 1980; undated – “NBC and You” (Employee handbook; application)
18. Undated – “Days of Penury, Days of Affluence

Box 97

Reports - Financial

4. 1966 – Program development and costs
6. 1971 – Executives expenses
7. 1971 – Executive employment – salaries
8. September 1972
9. 1973 – the Economy
10. 1973 – Television Network Sales Information
11. 1973 – Television Network Sales Information – the DuPont Company
13. 1973; 1978 – Competitive Analysis – Networks
14. 1974 – Budget and 5 Year Projections
15. 1974 – Budget and 5 Year Projections – TV Network
16. 1974 – Budget and 5 Year Projections – Radio
17. 1974 – Business Plan Briefing Package
18. 1974 – Pre-tax profit
20. April 1974
21. 1975 – Television Network Sales

Box 98

Reports – Financial

1. October 1975 (Company Private)
2. May 1976 (Sections 1 -2 )
3. May 1976 (Sections 3 – 4)
4. May 1976 (Sections 5 – 7)
6. September 1976
9. 1978 – Management Incentive Compensation Plan
10. 1978 – “NBC Television Network Business Plan”
11. August 1978 – Salary Actions
12. September 1978
13. October 1978 - (Sections 1 -2)
14. October 1978 – (Sections 3 – 5)
15. October 1978 – (Sections 6 -8 )

Box 99

Reports – Financial

1. December 1978 – (Sections 1 – 3)
2. December 1978 – (Sections 4 – 8)
3. 1978 – Business Review
4. 1978 – Business Review – TV Stations
5. 1978 – Business Review – TV Network
7. 1978 – Business Review – News
8. 1978 – Statements – Profits
9. January 1979
10. February 1979
11. 1979 – Business and Long Range Plans

**NBC Corporate – Subject Files**

**Box 100**

Subject Files

1. ABC and I.T. and T Merger – 1965
2. ABC and I.T.T. Merger
3. AFL Football and *Heidi*
4. Aiken, Senator George D.
5. AIM “Accuracy in Media” – May 1976 – March 1977
6. AIM “Accuracy in Media” – March – April 1977
7. AIM “Accuracy in Media” – AIM “Accuracy in Media – 1977
8. American Irish Historical Society
10. Astron Enterprises Corporation/ O’Connell, Jack
11. Baker, Russell
13. BBC
17. Broadcasting Career Recruitment Film – 1965
21. Butz, Earl (Secretary of Agriculture)
22. Cable Television – articles by Thomas Whiteside and others
23. Cable Television – address by Clifford M. Kirtland – 1972

**Box 101**

Subject Files

1. Carter, Amon, Jr. – 1919-1981- invitation; obituary
2. CBS – 1968
3. CBS – 1969
4. CBS – 1970
5. CBS – “Meet the Press” – 1970
6. CBS – 1971
7. CBS – March 18 – July 13, 1971
8. CBS – June 30 – October 1971
9. CBS – 1972
10. CBS – 1974
12. CBS – 1977
14. Chandler, Otis
15. Cigarette advertising – 1970

Box 102

Subject Files

5. Consultants – Lippincott and Margulies
6. Coronation – 1953
7. Correspondents’ Year End Tour – January 1974
8. Daley, Richard (Mayor of Chicago) - 1968
10. Disney, Walt – productions
12. Dulles, John Foster – Funeral – May 27, 1959
13. Elections and other news coverage - 1980
15. Emmy Awards – 1978
19. Equal Time Provision (Section 315) – 1971
20. Equal Time Provision (Section 315) – 1974
21. Equal Time Provision (Section 315) – 1976
22. European Broadcasting Union - 1971
25. First Amendment – Freedom of the Press

Box 103
Subject Files

1. First Amendment – Freedom of the Press – May – August 1976
2. First Amendment – Freedom of the Press
3. First Amendment – Freedom of the Press
4. First Amendment – Freedom of the Press
8. Ford Foundation – 1966
9. Foreign Memos (non NBC) – 1966
10. Frye, Robert E. – ABC News
11. Goldsmith, Dr. Alfred N.
12. Goldwater, Barry (Senator)
15. Gulf Oil Corporation – Sponsorship -1961

Box 104

Subject Files

1. “Heidi” Bowl – November 17, 1968 (see also AFL subject file)
2. Hertz Corporation – 1976
3. Humphrey, Hubert H. – Discover America 1966; Operation VIP 1968
5. Humphrey, Hubert H. – 1977
6. Iran, Imperial Embassy/Ambassador Ardeshir Zahedi
7. Iran, Imperial Embassy/Ambassador Ardeshir Zahedi
8. Iran, Imperial Embassy/ Ambassador Ardeshir Zahedi
10. Landers, Ann (Eppie)
11. Law Department – 1974
12. Law Department – 1975
13. Lewis, Jerry
14. Lower, Elmer/Television News
15. MacDonald Hearings on Broadcast License Renewal – 1973
17. McKinney, Robert M.- photocopy of typescript “The Bolshoi Ballet’s Last Tour”
18. Mexico – 1972
21. Motion Pictures
22. Murrow, Edward R.

Box 105

Subject Files

1. NBC 50th Anniversary – Correspondence – January – February 1976
2. NBC 50th Anniversary – Correspondence – February – March 1976
3. NBC 50th Anniversary – Correspondence – March – June 3, 1976
4. NBC 50th Anniversary- Correspondence – June 4 - 15, 1976
5. NBC 50th Anniversary – Correspondence – June 16 – 22, 1976
6. NBC 50th Anniversary – Correspondence – June 23 -24, 1976
7. NBC 50th Anniversary – Correspondence – June 25, 1976
8. NBC 50th Anniversary – Correspondence – June 28 – 29, 1976
9. NBC 50th Anniversary – Correspondence – June 30 – July 6, 1976
10. NBC 50th Anniversary – Correspondence – July 7 – November 12, 1976
11. NBC 50th Anniversary – Book – *Golden Years of Broadcasting*
12. NBC 50th Anniversary – Book – *Golden Years of Broadcasting*
13. NBC 50th Anniversary – Book – *Golden Years of Broadcasting*
15. NBC 50th Anniversary – New Logo
16. NBC Forum – 1977
17. NBC History

Box 106

Subject Files

1. NBC 60th Anniversary – Issue of Television/Radio Age – May 1986
2. NBC 60th Anniversary – Inside NBC – 60 years
6. News Staff Memos – 1965
7. News Staff – Domestic
8. NIS (News and Information Service) – Report “The First Results”
9. NIS (News and Information Service) – “Wheel of Programs” – 1976
10. NIS (News and Information Service) – January-July 1976
11. NIS (News and Information Service) – September 24 – October 28, 1976
12. NIS (News and Information Service) – November 1-12, 1976
13. NIS (News and Information Service) – November 12- November 24, 1976
14. NIS (News and Information Service) – November 29 –December 17, 1976
15. NIS (News and Information Service) – January – May 1977
16. Olympics
18. Palmer, Arnold
22. Pensions – 1976

Box 107

Subject Files

2. Presidents – American Heritage Special Issue: “The Presidency” – August 1964
5. Presidents – Carter, Jimmy (as democratic candidate) – 1976
7. Presidents – Carter, Jimmy – 1977-78
9. Presidents – Carter, Jimmy – Cabinet
10. Presidents – Carter, Jimmy – Invitations
11. Presidents – Eisenhower, Dwight D.
12. Presidents – Eisenhower, Dwight D.
13. Presidents – Ford, Gerald R.
15. Presidents – Ford, Gerald R. – White House visit – March 1975

Box 108

Subject Files

1. Presidents – Johnson, Lyndon B. – 1964
2. Presidents – Johnson, Lyndon B. – 1964 (August - December)
4. Presidents – Johnson, Lyndon B. – 1965 (June – October)
5. Presidents – Johnson, Lyndon B. – 1966 (February - April)
11. Presidents – Johnson, Lyndon B. – 1968 (January – April); 1985

Box 109

Subject Files

15. Presidents – Nixon, Richard M. – Cabinet – Colson, Charles
17. Presidents – Nixon, Richard M. – Cabinet – Colson, Charles
18. Presidents – Reagan, Ronald
22. The Press/Publicity – 1970
23. The Press – 1971

Box 110

Subject Files

1. The Press – 1972
2. The Press – 1974
5. The Press – 1976
8. The Press – Broadcasting Magazine – Lawrence Taishoff
11. Press/Broadcast News Councils
17. Public Service Announcements – January – September – 1974
22. Rockefeller Center Properties
23. Rockefeller, John D.,III and the third sector – 1978

Box 111

Subject Files

1. Satellite Communications – 1970
5. Satellite Communications—1973-1978
7. Selecta Vision
8. Sinatra, Frank
9. Smiley, Donald B. – Macy Chairman
10. Space Flights – 1962
12. Telecommunication for the Deaf
14. Television – The Early Years – 1950s
15. Television – The Early Years – 1950s
17. Television Networks
18. Television Networks – Talent
19. Television News as Entertainment
20. Television Columnist – Terry Turner
22. U.S. Congress Directory – 1953

Box 112

Subject Files

4. Violence on Television – 1974
6. War Department
7. West, Mae – 1937
8. Women and Employment at NBC – 1972-1973
9. Zanuck, Darryl

NBC Corporate – U.S. Government

Box 113


U. S. Government - Congress

2. Correspondence – 1969 (January-May)
3. Correspondence – 1969 (May-August)
4. Correspondence – 1969 (September – October)
5. Correspondence – 1969 (October – December)
7. House of Representatives Correspondence – 1970
8. Senate Correspondence – 1970 (1)
9. Senate Correspondence – 1970 (2)
10. Senate Correspondence – 1970 (3)
11. Senate Correspondence – 1970 (4)
12. Senate Correspondence – Re: Pastore -- 1970
13. Senate Correspondence – 1971
14. Senate Correspondence – 1971

Box 114

U.S. Government – Congress
1. Senate Correspondence – 1971 (February-March)
2. Senate Correspondence – 1971 (March-April)
3. Senate Correspondence – 1971 (April –May)
4. Senate Correspondence – 1971 – Sam Ervin – Re: Constitutional Rights of Broadcasters
5. Senate Correspondence – 1971 – Sam Ervin – Re: Constitutional Rights of Broadcasters
7. House of Representatives Correspondence – 1971

Box 115

U.S. Government – Congress

2. “Constitutional Rights of Broadcasters” – Letters – 1971 (April 7-12)
5. Commentary on NBC – 1972-1973
6. Supreme Court – Brief of NBC as Amicus Curiae - 1973
7. House of Representatives – Correspondence – 1973 (January-March)
8. House of Representatives – Correspondence – 1973 (March)
9. House of Representatives – Correspondence – 1973 (June-September)
10. House of Representatives – Correspondence – 1973 (September-December)
11. House of Representatives – 1973 (February-August)

Box 116

U.S. Government – Congress

1. Senate – Correspondence -- 1973 (January-April)
2. Senate – Correspondence – 1973 (April-September)
3. Senate – Correspondence – 1973 (October – December)
4. House of Representatives – Correspondence – 1974 (February 5 – March 19)
5. House of Representatives – Correspondence – 1974 (March 20-June 13)
6. House of Representatives – Correspondence – 1974 (August 12-November 1)
7. Senate – Pastore Subcommittee – Correspondence – 1974
9. Senate – Correspondence – 1974 (February 11-August 8)
10. Senate – Correspondence – 1974 (August 9 – December 20)
11. House of Representatives – Correspondence – 1975 (January – March)

Box 117
U.S. Government – Congress

1. House of Representatives – Correspondence – 1975 (April-September)
2. House of Representatives – Correspondence – 1975 (October-December)
3. Senate – Correspondence – 1975 (April 8- November 22)
4. Senate – Correspondence – 1975 – Re: Fairness Doctrine (April)
5. Senate – Correspondence – 1975 (January-July)
6. Senate – Correspondence – 1975 (August-September)
7. Senate – Correspondence – 1975 – Re: Section 315 Equal Time
8. Senate – Correspondence – 1975 – Re: Hart Subcommittee Hearings
10. House of Representatives – Correspondence – 1976 (January-November)
13. Senate – Correspondence – 1976

Box 118

U.S. Government – Congress

1. House of Representatives – Correspondence – 1977 (February-October)
2. Senate – Correspondence – 1977 – Re: Speech by JG October 22, 1976

U.S. Government – Congressional Hearings - Publications

3. 1967 – Public Television Act
4. 1971 – Political Broadcasting
5. 1971 – Frank Stanton and CBS
6. 1971 – Subpoenaed Material
7. October 3, 1972 – NBC Statement Before Congress

Box 119

U.S. Government – Congressional Hearings - Publications

1. 1973 – Broadcast License Renewal
2. 1974 – Broadcasting of House and Senate Proceedings
3. 1974 – Congress and Mass Communications
4. 1974 – Congress and Mass Communications
5. 1974 – Violence on Television

Box 120

U.S. Government – Department of Justice

1. Subpoenas to the Press – 1970
2. Subpoenas to the Press – 1970

Box 121

U.S. Government – Federal Bureau of Investigation

1. FBI

U.S. Government - Federal Communications Commission

2. 1966-1967
3. 1968
4. 1969
5. 1969 – Notice of Inquiry
6. 1970
7. 1970 – Burch Speeches w/ Correspondence
8. 1970 – Kenneth Cox; Nicholas Johnson
9. 1972-1973
10. 1974
11. 1974 – Pensions
12. 1975
13. 1976 (1)
14. 1976 (2)
15. 1976 (3)
16. 1976 (4)
18. 1978-1989
19. “Fairness Doctrine”

Box 122

U.S. Government – General

1. 1970
2. 1973
3. 1974-1975
4. 1974-1975
5. 1975
6. 1976

**U.S. Government – Presidential**

7. Presidential Appearances – 1975
8. The White House – 1953-1963

**Gannett Corporation Board**
(Materials relating to JG’s Service on the Board of Directors)

**Box 123**

**Gannett**

1. 1979-1980
2. 1981 – Gridiron Club
3. 1981 Executive Compensation Committee – 4th Quarter Report
4. 1982 – Press Releases
5. 1982 – Board of Directors
6. 1982 – Board – USA Today Presentation – October 26, 1982
7. 1983 – Correspondence
8. 1983 – March 5th Article on USA Today
9. 1983 – Board of Directors Meeting, Pumpkin Center, Cocoa Beach, Florida – March 22, 1983
10. 1983 – Circulation and Compensation
11. 1983 – Board Meeting Minutes
12. 1983 – Minutes of Board Meetings and Executive Compensation
13. 1983 – Executive Compensation Committee – Board Minutes
14. 1984 – Correspondence and articles
15. 1984 – USA Today
16. 1984 – Annual Report
17. 1985 – Correspondence and Ownership Papers
18. 1985 – Shareholders
19. 1985 – Annual Meeting
20. 1985 – Annual Report Proxy Statement
22. 1985 – Executive Compensation
23. 1985 – “The New Mexican” by Peter Katel

**Box 124**

**Gannett**
1. 1985 – NASA – Journalist in space
2. 1986 – Correspondence
3. 1986 – Articles
5. 1986 – Third Quarter Review
6. 1986 – Executive Incentive Bonus Recommendations
7. 1986 – Compensation Committee
8. 1986 – Board Meetings – Minutes (November-December)
9. 1987 – Correspondence
10. 1987 – Press Releases and Articles
11. 1987 – Gannetteer (January)
12. 1987 – Board Meetings – Minutes (February – April)
13. 1987 – Board and Committee Meetings – Minutes (May – September)
14. 1988 -- Correspondence
15. 1988 - Gannetteer (January, July-August)
16. 1989 – Correspondence
17. 1990 – Articles
18. 1990 – Board of Directors – Meeting minutes
19. 1991 - Board business
20. 1992 – Compensation Committee
21. 1992 – Executive Committee
22. 1992 – USA Today

Box 125

Gannett

2. 1994 – Board business
3. 1995 –Articles
4. Undated materials
5. Eller, Karl
6. Gannett, Frank E.
7. Miller, Paul
14. Neuharth, Allen – Award Luncheon Center for Communication – April 5, 1984
20. Neuharth, Allen -- Undated
22. Tinker, Grant

Photographs

Box 126

Official Portraits/Personal Photos

1. Official Portrait – 1950s (?) 
2. Official Portrait – early 1960s (?) 
3. Official Portrait – early 1960s (?) 
4. Official Portrait – April 1962 
5. Official Portrait – 1963 
7. Official Portrait – 1968 (?) 
15. Official Portrait (color) used in Gannett Annual Report biography 1983 
16. Official Portraits (negatives) – undated 
17. Julian Goodman as a young man – late 1930s/1940s (?) 
21. Julian Goodman at Golf Course – undated 
23. Julian Goodman golfing pose in his 30 Rockefeller plaza office – undated 
24. Julian Goodman at art exhibit – undated 
25. Julian Goodman at NPS Party – undated 
26. Julian Goodman at formal events – undated 
27. Post NBC retirement – 1979 (?) 
28. Family (?) – undated 
29. Personal - address by Julian Goodman – undated; event unidentified 
30. Personal photos – negatives – undated

People

31. Betty Goodman official portraits – undated 
32. Betty Goodman official portraits (negatives) – undated 
33. Betty Goodman and Ann Brinkley at official NBC party – 1966 
34. Betty Goodman and David Brinkley at official NBC party - 1966 
35. Betty Goodman with Archbishop Terence-James Cooke (?)
36. Betty Goodman and Mrs. Gerald Ford and others at reception (undated)
37. Betty Goodman, Julian Goodman, others unidentified – undated
38. Betty Goodman with Julian Goodman at Gulf Oil Corporation event – undated (possibly February 5, 1970 – Gulf Oil/NBC Dinner?
40. Betty Goodman and unidentified woman – undated
41. Betty and Julian Goodman, Don and Theresa Durgin, and unidentified couple (letter included) – undated
42. Adams, David with Julian Goodman at an NBC event – undated
43. Adams, David with Julian Goodman – November 1971 (press release)
44. Adams, Mrs. David C. (May Grelick) with Betty Goodman – undated before 1970
46. Azcarraja, Don Emilio; Royal, John; Brunet, Meade; Goodman, Julian – Rockefeller Center – April 10, 1972
47. Blair, Frank with Julian Goodman – 1975 (photos inscribed to JG)
49. Brinkley, David with Julian Goodman with letter – 1996
51. Brown, Mrs. John Y. (Phyllis George) – Kentucky First Amendment Event with Julian Goodman
52. Burch, Dean – Chairman (1964-74) of the FCC – 1971
53. Burr, Raymond (of Ironsides) and Julian Goodman – March 22, 1976, Chicago Event for ex-chairmen of NBC Affiliates Board
54. Carson, Johnny; Julian Goodman; Don Durgin – signing NBC contract – 1966 (67?)
56. Carter, President Jimmy at the White House – May 24, 1978
58. Cooke, Archbishop (Cardinal); Terence James with Walter Scott, Ted Walworth and Julian Goodman – 1968

Box 127

Photographs – People

1. Couric, John M. with Julian Goodman, Niles Trammell and other unidentified – 1967
2. Cronkite, Walter with Julian Goodman – undated
4. Engstrom, Elmer (RCA President) with David Adams; Julian Goodman; William McAndrew – undated
5. Ervin, Senator Sam – Chicago – Event for ex-chairman of NBC Affiliates Board – April 1976
6. Fetzer, John (owner of Detroit Tigers) with Julian Goodman and Walter Scott – undated
7. Ford, President Gerald – Luncheon at the White House – December 18, 1974
8. Ford, President Gerald with Julian Goodman – undated
9. Ford, President Gerald with Julian Goodman and others – undated
10. Ford, President Gerald with Julian Goodman and others – undated
11. Ford, President Gerald; Mrs. Gerald Ford; Betty Goodman; Julian Goodman – undated
12. Frank, Reuven with Walter Scott and Julian Goodman at Foreign Correspondents Dinner – January 7, 1969 and other
15. Hazam, Lou with Emmy Award (letter included), May 1962
16. Hope, Bob at a game – undated
17. Humphrey, Senator Hubert with Cecil Brown; Bill McAndrew; Eric Johnston; Frederick Ford; Edwin Newman; Russell Hyde; Welles Hangen – unidentified event, undated
20. Irwin, Jim; Al Worden; Dave S. (?) ; Julian Goodman – November 1971
22. Johnson, Lyndon B and Mrs.; Edwin Newman; Ray Scherer; Julian Goodman – pre 1960
23. Johnson, Lyndon B. in Oval Office, the White House – undated
25. Johnston, Susan Healy (Freeman) – September 12, 1987
27. Kennedy, Edward; Mike Mansfield; Ernest Hollings; Edmund Muskie; Richard Wald; Julian Goodman and others at Award Presentation to Lawrence Spivak – undated
28. Kennedy, President John F. and Mrs. Jacqueline (still from television)
29. Kennedy, President John F. – Assassination and Funeral – November 1963
31. Kintner, Robert with David Adams, David Brinkley, and Julian Goodman; Betty Goodman at official NBC event - 1966
32. Kissinger, Henry with Dennis Stanfill, Chairman of 20th Century Fox; Julian Goodman at NBC Affiliates Meeting – Los Angeles – 1977
34. Landers, Ann (Eppie Lederer) – January 1973
35. Lear, Norman with friend and Julian Goodman – Peabody Award – April 1977
36. Lemon, Bob with Julian Goodman – undated
37. Lewis, Jerry at Boy Scouts of America – undated
38. McAndrew, William – undated
40. Meredith, Becky – WKU – May 1982
41. NBC Executives – WKU – David Adams, Walter Scott, Carl Lindemann, unidentified
42. Newman, Edwin; Julian Goodman – undated
44. Nixon, Richard M. with Walter Scott and Julian Goodman in NBC Dining Room in Rockefeller Plaza probably in 1968
45. Paley, William (Chairman of CBS); Herbert Schlosser, Leonard Goldenson, Julian Goodman at NBC 50th Anniversary – ?, 1976
46. Peppard, George – accepting award for for Banacek – October 1978
47. Reagan, Governor and Mrs. Ronald with Julian Goodman at WHO 50th Anniversary Luncheon – April 26, 1974
48. Reagan, President Ronald and Mrs. With Al Neuharth and Betty Goodman – White House address – December (?)
49. Rockefeller, Vice President Nelson; Mrs. Rockefeller; Barbara Walters; Julian Goodman – NBC Bicentennial Party/Today Show – May 1975
50. Romney, George with Lawrence Spivak; Julian Goodman; Walter Scott – undated
51. Rusk, Dean (Secretary of State, 1961-1969) with Julian Goodman and David Adams –
52. Sarnoff, David with Julian Goodman – undated
53. Sarnoff, Robert; Julian Goodman at Mosbacher Dinner – December 8, 1969
54. Sarnoff, Robert; Walter Scott; Julian Goodman – Election to RCA Board -- December 1, 1971

Box 128

Photographs – People

1. Sarnoff, Robert; Walter Scott; Julian Goodman – undated
2. Scherer, Ray; James Haggerty – undated
3. Schultz, George (Treasury Secretary); Frank Jordan (NBC); Julian Goodman – January 1969, Foreign Correspondents Reception, Washington, D.C.
5. Scott, Willard (with Betty Goodman?) undated
6. Sharkey, Sam; Chet Hagan; Julian Goodman – election night – undated
7. Silverman, Fred; Edgar E. Griffiths; Julian Goodman at NYC Affiliates Meeting on June 20, 1978
8. Skelton, Red and his wife with Julian Goodman in Rockefeller Plaza (undated)
9. Spivak, Lawrence with Julian Goodman, Walter Scott, David Adams, and unidentified others – undated
10. Tebet, David with Julian Goodman - undated
11. Tinker, Grant with his wife Mary Tyler Moore – April 1977
13. Walters, Barbara and Julian Goodman – undated
15. Wedemeyer, Dee – March 1975
16. Werner, Mort (selected Johnny Carson for the Tonight Show) with Julian Goodman – undated
17. Zahedi, Ardeshrir (Iranian Ambassador to U.S.) with Julian Goodman; Betty Goodman – undated
Photographs - Places

20. New York – Rockefeller Place; Julian Goodman in his office

Photographs - Events

24. Awards – 1964 – All American Award of the Year to “the Louvre” produced by Lucy Jarvis
28. Awards – May 7, 1975 – University of Georgia, Athens, Georgia – George Foster Peabody Award – JG with Warren Agee; Harold Niven
29. Awards – January 9, 1976 – Foreign Policy Association Award – Julian Goodman with Tom Brokaw; Richard Valerian; Steve Delaney; Carole Simpson; Edwin Newman; Herbert Schlosser; Irving R. Levine; Garrick Utley
31. Awards – May, 1976 -- Chicago– National Association of Broadcasters Distinguished Service Award – Escorts (all NBC Affiliates) Ancil Payne; Robert Ferguson; Jack Harris; JG; Louis Read; Clair McCullough; Elmo Ellis; Hod Grams
32. Awards – undated – Award dinner for Julian Goodman
33. 1955 – Television Pioneers of America Award – Julian Goodman, Lewis Schallenberger; James Hagerty; Bryson Rash
34. Undated, circa 1950s Public Relations Seminar – 12th Naval Reserve
36. 1964 – Julian Goodman and unidentified – National Association of Broadcasters
42. May 11-13, 1966 – Hawaii Trip – Julian Goodman and Betty Goodman
43. August 5, 1966 – Commencement Speech at Western Kentucky University; “A Time to Grow” – Kelly Thompson, Herbert J. Smith, Carol Cole Strong, Julian Goodman
44. August 23, 1966 – Julian Goodman Testifying before congress
45. October 1, 1966 – Chicago – Radio and Television News Directors Association (RTNDA) – Julian Goodman with unidentified
46. May 2, 1967 – Miami – Orange Bowl Committee Annual President’s Dinner (OBIE Award to JG) with William T. Lantaff; Alex Biscarre
47. August 20-31, 1967 – Berlin – Visit to overseas staff – Julian Goodman and Robert Kintner (Berlin); Lord Mayor Heinrich Albertz (West Berlin)
49. October 11, 1967 – Advertisers Club of Cincinnati
51. August 5 – 8, 1968 – Republican National Convention in Miami Beach, Florida

Box 129

Photographs – Events

8. October 16, 1969 – Sports/Baseball – Julian Goodman with Mickey Mantle, Mr. and Mrs. Bowie Kuhn, Carl Lindemann, Cal Hubbard, Red Schoendienst, Walter Scott, Mr. and Mrs. Kurt Gowdy, Chub Feeney, Mr. and Mrs. Michael Bluke


18. September 29, 1972 – Tonight Show/Johnny Carson 10th Anniversary Celebration – Carson and Goodman with the cake

19. September 29, 1972 – Tonight Show/Johnny Carson 10th Anniversary Celebration – Julian Goodman, Betty Goodman, Mr. and Mrs. Don Durgin


29. April 3, 1973 – Affiliates TV Board of Delegates – J.S. Sinclair; Harold Froelich; H. Ray McGuire; William Roberson; M.C. Greiner; Wilson Wearn; Ancil Payne; Fred Paxton; Don Durgin; David C. Adams; Robert Ferguson; Julian Goodman

30. November 1973 – (American Association of State Colleges and Universities) AASCU/Western Kentucky University – Dero Downing, Harold Hyde, Betty Goodman, Julian Goodman and others


34. October 7, 1974 – Tokyo – Asian Pacific Broadcasting Union Assembly – Reception

Box 130

Photographs – Events

5. October 5-12, 1974 – Tokyo – Asian Pacific Broadcasting Union General Assembly- Broadcast by Julian Goodman in NHK Studios
6. October 5 -12, 1974 – Tokyo – Asian Pacific Broadcasting Union General Assembly
11. May 6, 1976 – U.S. Government Luncheon – JG; Clair McCullough; Louis Read; Jack Harris; Robert Ferguson; Hod Grams; Elmo Ellis; Ancil Payne
23. July 18-30, 1977 – Trip to People’s Republic of China, Japan, Hong Kong
24. 1977 – Jockey Gold Cup Dinner – Julian Goodman with Bill Creasy, Sigmund Sommers
28. November 1-3, 1979 – University of Georgia School of Journalism/Advisory Board – George Gerbner
31. 1981 – Kentucky (?) -- Julian Goodman with others unidentified
32. December 8, 1981 – Kentuckians Dinner – Harold Helm; Phyllis George Brown; Gov. John Y. Brown
33. Undated – Convention Luncheon
34. Undated – Overseas Press Club (possibly August 1967)

Photographs - Unidentified Events

35. Late 1950s/Early 1960s
36. Early 1960s
37. 1960s – Washington, D.C.
38. undated – Jim Curtis, Photographer (Kentucky)
39. undated – Julian Goodman, Walter Scott and others
40. undated, late 70s (?) – Chicago (?)
41. undated, after 1968 (?) – sports – Superbowl (?) – Julian Goodman and son (?) – Jennifer Edwards (played Heidi)
42. undated – Julian Goodman, Walter Scott, Carl Lindemann, others
43. undated – Julian Goodman, Herb Schlosser, other
44. late 1970s – Julian Goodman, David Adams, Walter Scott, others

Flat Boxes – Oversize material

Box 131

Flat Box - Photographs

1. Earth from space photo
2. Julian Goodman and John Chancellor
3. “Bryson Rash on the Floor” Convention coverage
4. Republican national convention coverage
5. Julian Goodman, Don Durgin, Walter Scott, Richard Nixon, Reuvan Frank, David Adams and two unidentified men in an office meeting. (Photo includes pasted on comedic caption) – 1971
6. Julian Goodman giving a speech (with Robert Kintner)
7. Julian Goodman, Herbert Schlosser, and two unidentified men at a black tie event
9. All-star game in Milwaukee – Julian Goodman, Henry Kissinger, Herbert Schlosser, and unidentified woman and an unidentified man – July 15, 1975
10. All-star game in Milwaukee – Julian Goodman, Henry Kissinger, Herbert Schlosser, and unidentified woman and an unidentified man – July 15, 1975
11. All-star game in Milwaukee – Julian Goodman, Henry Kissinger, Herbert Schlosser, and unidentified woman and an unidentified man – July 15, 1975 – Henry Kissinger pitching the baseball from the stands,
12. Julian Goodman and Robert Sarnoff at a race track
13. Convention coverage (?) – Unidentified man on telephone call
14. Convention coverage (?) – Press taking photographs
15. Convention coverage (?) – Television control room
16. Convention coverage (?) – Silhouette of Julian Goodman in front of TV control room
17. Convention coverage (?) – Julian Goodman in control room
18. Convention coverage (?) – Chet Huntley and David Brinkley
19. Signed comic from Chet Huntley – “Well, you won’t have Chet Huntley to kick around anymore”
20. Julian Goodman conversing with unidentified woman
21. Julian Goodman conversing with unidentified woman
22. Julian Goodman portrait circa mid 1970s (5)
23. Julian Goodman blooper portrait “Hello, Stanley. We’re always glad to see you”
24. NASA – film strip negatives

Box 132

Flat Box - Newspapers

1. Envelope addressed to Julian Goodman
2. The Saturday Evening Post – “Valley of Despair” – August 18, 1945 (Golf course)
4. New York Post – Friday, November 22, 1963
9. The Sunday Herald Tribune – November 24, 1963
10. The Sunday Herald Tribune – ”The Kennedy Choice; The Nation’s Future” – November 24, 1963
13. Fame – 1972

Box 133

Flat Box - Memorabilia

1. Wooden mount
2. RCA paperweight in blue pouch
3. 1964-1977 Chart of Network
4. Wooden Wall Street Journal plaque in small box; Goodman as Chairman, February 7, 1974
5. Norelco recording device
6. Grundig Recorder in black leather case (exhibit summer 2014)
7. Deer and owl calendar paper weight – 1975
8. Westar paperweight
9. Gold pendant
10. University of Florida diploma case

Box 134

Flat Box - Memorabilia

1. Photo Expo ’69 press pass (2)
2. ‘Heidi Loves the Super Bowl’ pin
3. Copper Pin- Ft. Worth – Honorary Chairman – Southwest Exposition - 1974
4. ‘The American Revolution of ’63 – I watched all 3 Hours’ pin
5. Stamps issued by the Italian Government honoring Arturo Toscanini with letter from John F. Royal
6. 1969 World Series ticket
7. 1975 New York Lottery Tickets
8. RCA records – Jose Feliciano (2)

Box 135

Flat Box - Scrapbook

1. Visit to Cincinnati October 10 and 11, 1967

Box 136

Flat Box - Doctoral Robes for Honorary Degrees

1. William Jewel University (red)
2. (orange)
Box 137

Oversize – Awards - Certificates

1. Television Pioneers of America Award – May 22, 1955
2. Admiral of the Navy of Nebraska – January 22, 1969
3. The Deadline Club Hall of Fame – Sigma Delta Chi – May 20, 1975
4. Honored Prophet Award – June 14, 1979
5. Distinguished service on the Journalism Advisory Board – University of Georgia – May 17, 1985

Box 138

Oversize – Awards – Plaques

1. Distinguished Kentuckian Award – 1975
2. Distinguished Service Award – 1979 – presented by the Affiliates Executive Committee of the NBC Radio Network

Box 139

Audio Visual Material – 7” reel to reel tapes

1. FCC Hearings - March 12, 1969
2. FCC Hearings – March 12, 1969
3. FCC Hearings – March 12, 1969
4. FCC Hearings – March 12, 1969
5. FCC Hearings – March 12, 1969
6. FCC Hearings – March 12, 1969

Box 140

Audio Visual Material

Audio Cassettes

1. unlabeled cassettes (8)
2. unlabeled cassette case
3. The First Fabulous Fifty Show #5
5. Q and A #1
6. Q and A #2
7. Whitehead News Conference
8. RTNDA Luncheon – Noon-2PM, September 17, 1977
9. CBS Shareholders Meeting 1976
10. Pomerante and Finkelman – Queen’s Agents
11. CBS Stockholders meeting Mtg. Apr. 1977
12. CBS Stockholders Mtg. April 1977 (empty case)
13. RCA Stockholders Meeting-- May 6, 1975 – Accuracy In the Media (3)
14. Distinguished Alumnus Luncheon for Mr. Julian Goodman – October 23, 1975
15. Government and the Media – September 1973
16. Go Show
17. Monitor’s final weekend
18. KBA Distinguished Kentuckian Award Banquet for Julian Goodman – October 23, 1975
21. Sports Hearings – November 2, 1977 (2)
22. Energy Crisis – December 19, 1973 (2)
23. NBC Radio Network Bicentennial Contest Promotion
24. NBC Affiliates Meeting – May 17, 1977
25. RCA Stockholders’ Meeting – Part I – 1976
26. RCA Stockholders’ Meeting – Part III – 1976
27. Shareholders Meeting
28. Questions and Answers Stockholder’s meeting
30. Colson
31. J. Goodman – October 11, 1976
32. NBC – Fall Presentation

Reel to Reel

1. Unlabeled Synchroptape
2. Outlook – “Morgan Beatty”
4. Unlabeled 3 ½ “ reel to reel (3)

Box 141

Books

2. Four Days: The Historical Record of the Death of President Kennedy – compiled by United Press International and American Heritage Magazine