“THE ADVOCATES”
1969 - 1975

Biography/History

“The Advocates” was a public television network presentation of KCET, Los Angeles and WGBH, Boston made possible by grants from the Corporation for Public Broadcasting and the Ford Foundation. The purpose of the series was to stimulate public participation, and understanding, by focusing on realistic choices that must be made in the future, by having both sides of the question presented, and by demonstrating the interest which public officials have in both reasoned arguments and the views of their constituents. Having a one hour time slot, the program topics varied depending on current news and concerns of the public. The program ran from October 5, 1969 through May 23, 1974; then again bi-weekly from January 26, 1978 through September 9, 1979.

Scope and Contents

This one cubic foot (2 manuscript boxes) collection contains information, primarily from 1969 and 1970, regarding the creation of this television debate program, program schedules, discussion topics, transcripts from the first season of broadcast (both official and unofficial, except for May 17, 1970), photographs, and problems with the FCC. The collection is arranged by subject. The appendix lists the names of the advocates for each show, their guests, participants, decision makers, and moderators.

Box 1

Agreements

WGBH Education Foundation and Carl Byoir & Associates - 1969

Correspondence

1969
1970

FCC Decision

May 26, 1970

Journal Article

Private Schools for the Public
by Robert M. Krughoff, Education and Urban Society, November, 1969

Locations for Remotes

1969

Magazine Mockup

Newspaper Clipping

May 2, 1975
Photographs

(3) black and white contact sheets
(1) 8x10 black and white

Plan for TV Debate Series

February 10, 1969 – Public Affairs Programming
June 3, 1969 – Original Plan
June 16, 1969 – Addendum
July 24, 1969 – Theory and Purpose of The Advocates

Poll Questions

1969
1970

Press Releases

September 16, 1969

Priority Projects

1969

Program Schedules

1970

Research Meetings

1969
1970

Taxation on Churches

1969

Topic Types

n.d.

Topics w/questions (possible air dates)

October 12, 1969 Federal Requirements for Welfare Programs
December 17, 1969 Indians: Outline of Arguments
January 18, 1970 Divorce Reform
January 26, 1970 Should New York
February 5, 1970 Population Control
February 23, 1970 Bottles, Cans, Jars, etc.
February 24, 1970 Problems of the Aging and Their Care
February 26, 1970 Move United Nations Headquarters to Africa
March 10, 1970 Integration

Box 2

Transcripts

October 5, 1969 “Should the sale of the internal combustion engine be banned in California by 1975?”
October 12, 1969 “Should Congress require work from those on welfare?”
October 19, 1969 “Should the Goodell bill, calling for the withdrawal of U.S. troops from Vietnam by December 1, 1970, be adopted?”
October 26, 1969 “Should Congress provide funds to develop a U.S. supersonic transport?”
November 2, 1969 “Should the States adopt legislation allowing any woman to terminate pregnancy at any time during the first three months?”
November 9, 1969 “Should we prohibit law suits over auto accidents and have each driver buy insurance for his own injuries?”
November 16, 1969 “Should the federal government issue no further leases for off-shore drilling?”
November 23, 1969 “Should involuntary confinement on the grounds of mental illness be abolished?”
November 30, 1969 “Should criminal penalties for the use of marijuana be abolished?”
December 7, 1969 “Should the police be relieved of responsibility for social problems to concentrate on major crime?”
December 14, 1969 “Should we require each ninth-grade student to take a course in Afro-American culture and history?”
December 21, 1969  “Should we stop giving Christmas presents to restore the meaning of Christmas?”

December 28, 1969  “Should drinking drivers get mandatory prison sentences or treatment of first offenses?”

January 4, 1970  “Should we legalize gambling on pro football?”

January 11, 1970  “Should we use half of the federal gasoline tax for mass transit?”

January 18, 1970  “Should we allow anyone to obtain a divorce after a six-months separation?”

January 25, 1970  “Should Indian reservations be continued indefinitely?”

February 1, 1970  “Should the United States continue to reduce its aid to developing countries?”

February 8, 1970  “Should Congress limit farm subsidy payments to no more than $20,000 per family farm?”

February 15, 1970  “Should we lift our embargo on trade with Castro’s Cuba?”

February 22, 1970  “Should the U.S. Army instruct every soldier to ignore any military order to engage in conduct that he reasonably believes to contrary to international laws of war?”

March 1, 1970  “Should the Congress appropriate further funds to maintain, improve or protect land-based missiles in the United States?”

March 8, 1970  “Should the U.S. government make contraceptives available to every American including teenagers and to conduct an education campaign to limit population?”

March 15, 1970  “Should the federal government subsidize the development of prepaid group practice medical care plans, and make Medicare-Medicaid payments contingent on membership in them wherever they exist?”

March 22, 1970  “Should criminal trials be televised?”

March 29, 1970  “Should the U.S. end restrictions on low-cost foreign oil?”

(Part I)

April 5, 1970  “Should the U.S. end restrictions on low-cost foreign oil?”

(Part II)
April 12, 1970  “Should your city or town try to integrate its public schools through redistricting and busing?”
(Part I)

April 19, 1970  “Should your city or town try to integrate its public schools through redistricting and busing?”
(Part II)

April 26, 1970  “Should colleges adopt a fixed rule expelling any student who used obstruction, sit-ins or other illegal physical force as a mean of persuasion?”

May 3, 1970  “Should we outlaw sidearms for all but police, licensed guards and proprietors of small businesses?”

May 10, 1970  “Should Congress resolve that the President immediately withdraw all troops, aid and advisers from Cambodia and commit no further forces outside Vietnam?”

May 24, 1970  “Should your city provide methadone to heroin addicts?”

May 31, 1970  “Should automatic probation replace prison sentences for all those convicted of non-violent crimes of theft?”

June 7, 1970  “Should shareholders insist that corporations have special directors to represent consumers and the environment?”

June 14, 1970  “The Middle-East: Where do we go from here?”
(Part I: The case against U.S. support for Israel)

June 21, 1970  “The Middle-East: Where do we go from here?”
(Part II: The case for U.S. support for Israel)

June 28, 1970  “So that women may work and men may share in family tasks, should unions demand that everyone be given the option to work full or half-time?”
Advocates

William Bailey May 24, 1970
R. Lisle Baker October 12, 1969
October 26, 1969
November 9, 1969
November 23, 1969
December 7, 1969
December 21, 1969
January 4, 1970
January 18, 1970
February 1, 1970
February 15, 1970
March 15, 1970
April 26, 1970
May 24, 1970
Robert Braucher June 28, 1970
Richard M. Coleman May 31, 1970
Alan Dershowitz June 14, 1970
June 21, 1970
Roger Fisher March 29, 1970
April 5, 1970
June 14, 1970
June 21, 1970
Max Greenberg October 5, 1969
October 19, 1969
November 2, 1969
November 16, 1969
November 30, 1969
December 14, 1969
January 11, 1970
January 25, 1970
February 8, 1970
February 22, 1970
Judith Hope March 8, 1970
William T. King May 3, 1970
May 10, 1970
### ‘THE ADVOCATES’

**Page 7**

**Appendix (continued)**

<table>
<thead>
<tr>
<th>Name</th>
<th>Dates</th>
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| Howard Miller   | October 5, 1969  
                 | October 19, 1969  
                 | November 2, 1969  
                 | November 16, 1969  
                 | November 30, 1969  
                 | December 14, 1969  
                 | December 28, 1969  
                 | January 11, 1970  
                 | January 25, 1970  
                 | February 8, 1970  
                 | February 22, 1970  
                 | March 8, 1970  
                 | March 22, 1970  
                 | April 12, 1970  
                 | April 19, 1970  
                 | May 3, 1970  
                 | May 10, 1970  
                 | May 31, 1970  
                 | June 7, 1970  
                 | June 28, 1970  |
| Kevin O’Connell | March 22, 1970  |
| Joseph Oteri    | October 12, 1969  
                 | October 26, 1969  
                 | November 9, 1969  
                 | November 23, 1969  
                 | December 7, 1969  
                 | December 21, 1969  
                 | January 4, 1970  
                 | January 18, 1970  
                 | February 1, 1970  
                 | February 15, 1970  
                 | March 15, 1970  
                 | March 29, 1970  
                 | April 5, 1970  |
| Evan Y. Semerjian | April 26, 1970  
                  | June 7, 1970  |
| Max Singer      | March 1, 1970  |
| Jeremy J. Stone | March 1, 1970  |
| Robert Taylor   | April 12, 1970  
                 | April 19, 1970  |
| L. C. Waddington | December 28, 1969  |
Decision Makers

Walter J. Hickel  November 16, 1969
Richard Stewart  November 9, 1969
David Vail, M.D.  November 23, 1969

Guests

Sen. Birch Bayh  February 8, 1970
Joseph A. Bell  March 22, 1970
Joseph A. Bell  May 3, 1970 [filmed statement]
Richard DeKort  January 18, 1970
Dr. Herman Goldberg  April 12, 1970
Dr. Herman Goldberg  April 19, 1970
Dr. Toby K. Kurzband  December 14, 1969
Marvin Mandel  January 4, 1970
Sen. Charles Mathias  March 29, 1970
Sen. Charles Mathias  April 5, 1970
Sen. George Mathias  October 19, 1969
Robert Montgomery  February 22, 1970
Sen George Murphy  November 30, 1969
Sen Frank E. Moss  October 26, 1969
Gov. Louis B. Nunn  April 26, 1970
Sen. Claiborne Pell  February 15, 1970
Ester Peterson  June 28, 1970
Ray K. Procuiner  May 31, 1970
Sen. Jennings Randolph  January 4, 1970
Sen. Jennings Randolph  March 8, 1970 [filmed statement]
Hon. Elliot Richardson  February 1, 1970
U. S. Congressman Sam Steiger  January 25, 1970
Jesse Unruh  October 5, 1969
Daniel Walker  December 7, 1969
Rep. Charles Whalen  March 1, 1970
Mayor Kevin White  May 24, 1970
Mayor Kevin White  June 14, 1970 [filmed statement]
“THE ADVOCATES”
Page 9
Appendix (continued)

Special Guests

Ray Blunk      December 28, 1969
Howard Hughie      December 28, 1969

Participants

Mayor Joseph Alioto     January 11, 1970
Charles Anderson     May 31, 1970
Anonymous, “Alice Smith”     January 18, 1970
Anonymous, Two Women     November 2, 1969
Manual F. Ayau     February 1, 1970
Harold Bales     November 9, 1969
Richard Bartlett     January 11, 1970
Richard Baxter     February 22, 1970
Prof. William Baxter     October 26, 1969
Robert L. Bennett     January 25, 1970
Gerald A. Berlin     January 18, 1970
Alexander M. Bickel     April 12, 1970
Alexander M. Bickel     April 19, 1970
Mrs. Hilde Birnbaum     March 15, 1970
Harold Bishop     December 14, 1969
Peter Bixby     March 15, 1970
Harold Boslow     May 31, 1970
G. Holmes Braddock     April 12, 1970
G. Holmes Braddock     April 19, 1970
Thomas E. Brennan     March 22, 1970
Robert Brooks     February 1, 1970
Secor Browne     October 26, 1969
Pearl Buck     November 2, 1969
Robert Burch     March 29, 1970
Robert Burch     April 5, 1970
Prof. Dennis Cavanaugh     November 2, 1969
Paul Cherington     October 26, 1969
Ansley Coale     March 8, 1970
Rev. William Sloane Coffin     April 26, 1970
Mrs. Carl Cohan     March 8, 1970
Grant B. Cooper     March 22, 1970
Walter Cronkite     March 22, 1970
Charlotte DeArmond     November 2, 1969
Arnaud DeBorchegrave     June 14, 1970
Arnaud DeBorchegrave     June 21, 1970
Dr. Karl Deissler     May 24, 1970
Vine Deloria, Jr.     January 25, 1970
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<tr>
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<tr>
<td>Prof. Alan Dershowitz</td>
<td>November 23, 1969</td>
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<td>Dr. James P. Dixon</td>
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<td>Michael Dukasis</td>
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<td>Abba Eban</td>
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<td>Dr. Garrett Hardin</td>
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<td>Maj. Gen Y. Harkabi</td>
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<td>April 26, 1970</td>
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<td>Maj. Gen Y. Harkabi</td>
<td>June 21, 1970</td>
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<td>Mr. &amp; Mrs. Corbett Hull</td>
<td>October 12, 1969</td>
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<td>Robert A. Hurwitch</td>
<td>February 15, 1970</td>
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<td>King Hussein of Jordan</td>
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<td>Frederick Jackson</td>
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<td>Reese T. Jones, M.D.</td>
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<td>Francisco Jose</td>
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<td>November 23, 1969</td>
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<td>Sen. Edward M. Kennedy</td>
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<td>Lester Lave</td>
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<td>Winnie Lawrence</td>
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<td>Judge Keith Leenhouts</td>
<td>December 28, 1969</td>
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<td>Henry Levin</td>
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<td>Mayor John V. Lindsay</td>
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<td>Frederick Ludwig</td>
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<td>Dr. William Lynch</td>
<td>January 18, 1970</td>
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<td>Gordon MacDonald</td>
<td>November 16, 1969</td>
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<td>Mr. &amp; Mrs. Nicholas MacDonald</td>
<td>December 21, 1969</td>
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<td>Sen. Gale McGee</td>
<td>October 19, 1969</td>
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<td>Howard McKissick</td>
<td>October 5, 1969</td>
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<td>Marshall McLuhan</td>
<td>March 22, 1970</td>
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John Mackey      January 4, 1970
Rudy Malaya      October 12, 1969
Don Marshall     October 12, 1969
Prof. William Martin     December 21, 1969
Mrs. Kay Masway     June 28, 1970
Margaret Mead      November 30, 1969
Walter J. Mead      March 29, 1970
Walter J. Mead      April 5, 1970
Golda Meir, Prime Minister Israel    June 14, 1970
Golda Meir, Prime Minister Israel    June 21, 1970
Carmelo Mesa-Lago     February 15, 1970
Dr. Richard Michaels    January 11, 1969
Hattie Midifer     October 12, 1969
Stephanie Mills     March 8, 1970
Ron Mix       January 4, 1970
Robin Morgan      June 28, 1970
Calvin Morris     December 21, 1969
Desmond Morris     January 18, 1970
Thomas Murton     May 31, 1970
Ralph Nader      June 7, 1970
Pres. Nassar of Egypt    June 14, 1970
Pres. Nassar of Egypt    June 21, 1970
David Nisson     May 31, 1970
Abu Omar      June 14, 1970
Abu Omar      June 21, 1970
Dr. Edmund Overstreet    November 2, 1969
George Pancio    December 21, 1969
Dr. A. W. Pearson     December 28, 1969
State Sen. Nicholas Petris     October 5, 1969
A. Craig Phillips    April 12, 1970
A. Craig Phillips    April 19, 1970
Gloria Powell     October 12, 1969
Mrs. Electra Price     April 12, 1970
Mrs. Electra Price     April 19, 1970
Phillip Quellet     November 30, 1969
Gen. Yitzhak Rabin     June 14, 1970
William Raspberry    April 12, 1970
William Raspberry    April 19, 1970
William Rees-Davies     January 4, 1970
Ronald Ridenhour     February 22, 1970
Andy Robustelli      January 4, 1970
Dr. Victor Rosenblum     March 8, 1970
Jerome Rossow      October 12, 1969
Pete Rozelle      January 4, 1970
Prof. Dean Russell     February 1, 1970

Ralph Salerno      January 4, 1970
Norman Sanders     November 16, 1969
Dr. Thomas Schelling     March 1, 1970
Dr. John Schnittker     February 8, 1970
Gary Sellers     November 16, 1969
Prof. David Sergeant     November 9, 1969
Craig Spangenburg     November 9, 1969
Prof. Ernest Starkman     October 5, 1969
Major General Fred Stofft     February 22, 1970
Neil Sullivan     April 12, 1970
Neil Sullivan     April 19, 1970
William H. Sullivan     May 10, 1970
John Swearingen     March 29, 1970
John Swearingen     April 5, 1970
Thomas Szasz     November 23, 1969

Dr. Karl Taeuber     March 8, 1970
Jerry Tinker     February 22, 1970
Jose Toriente     February 15, 1970
Robert Townsend     June 7, 1970
Dr. Gus Turbeville     December 14, 1969

Dr. J. Thomas Ungerleider     November 30, 1969
Gabriel Valdes     February 15, 1970

Dr. Charles Wahl     March 22, 1970
Barb Ward (Lady Jackson)     February 1, 1970
Morrison Warren     December 14, 1969
Andrew Watson, M.D.     November 23, 1969
Dr. Kenneth Watt     March 8, 1970
Leroy Wehrle     October 19, 1969
J. Fred Weston     June 7, 1970
Dr. Jerome B. Wiesner     March 1, 1970
Dr. Richard Wilbur     March 15, 1970
Harold N. Williams     June 7, 1970

Otis Young     December 14, 1969
Prof. Joseph Zasloff     October 19, 1969
Franklin Zimring     December 28, 1969
Richard Zylman     December 28, 1969
The Advocates
Page 14
Appendix (continued)

Moderators

Roger Fisher
January 4, 1970
January 18, 1970
February 1, 1970
February 15, 1970
June 28, 1970

Victor Palmieri
October 5, 1969
October 12, 1969
October 19, 1969
October 26, 1969
November 2, 1969
November 23, 1969
December 14, 1969
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February 22, 1970
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March 8, 1970
March 15, 1970
March 22, 1970
March 29, 1970
April 5, 1970
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May 31, 1970
June 7, 1970
June 14, 1970
June 21, 1970