

# **“THE ADVOCATES”**

**1969 - 1975**

## **Biography/History**

“The Advocates” was a public television network presentation of KCET, Los Angeles and WGBH, Boston made possible by grants from the Corporation for Public Broadcasting and the Ford Foundation. The purpose of the series was to stimulate public participation, and understanding, by focusing on realistic choices that must be made in the future, by having both sides of the question presented, and by demonstrating the interest which public officials have in both reasoned arguments and the views of their constituents. Having a one hour time slot, the program topics varied depending on current news and concerns of the public. The program ran from October 5, 1969 through May 23, 1974; then again bi-weekly from January 26, 1978 through September 9, 1979.

## **Scope and Contents**

This one cubic foot (2 manuscript boxes) collection contains information, primarily from 1969 and 1970, regarding the creation of this television debate program, program schedules, discussion topics, transcripts from the first season of broadcast (both official and unofficial, except for May 17, 1970), photographs, and problems with the FCC. The collection is arranged by subject. The appendix lists the names of the advocates for each show, their guests, participants, decision makers, and moderators.

## **Box 1**

### **Agreements**

WGBH Education Foundation and Carl Byoir & Associates - 1969

### **Correspondence**

1969  
1970

### **FCC Decision**

May 26, 1970

### **Journal Article**

*Private Schools for the Public*  
by Robert M. Krughoff, Education and Urban Society, November, 1969

### **Locations for Remotes**

1969

### **Magazine Mockup**

### **Newspaper Clipping**

May 2, 1975

## **“THE ADVOCATES”**

### **Page 2**

#### **Photographs**

- (3) black and white contact sheets
- (1) 8x10 black and white

#### **Plan for TV Debate Series**

- February 10, 1969 – Public Affairs Programming
- June 3, 1969 – Original Plan
- June 16, 1969 – Addendum
- July 24, 1969 – Theory and Purpose of The Advocates

#### **Poll Questions**

- 1969
- 1970

#### **Press Releases**

- September 16, 1969

#### **Priority Projects**

- 1969

#### **Program Schedules**

- 1970

#### **Research Meetings**

- 1969
- 1970

#### **Taxation on Churches**

- 1969

#### **Topic Types**

- n.d.

#### **Topics w/questions (possible air dates)**

- |                   |   |
|-------------------|---|
| October 12, 1969  | Federal Requirements for Welfare Programs |
| December 17, 1969 | Indians: Outline of Arguments             |
| January 18, 1970  | Divorce Reform                            |

## **“THE ADVOCATES”**

### **Page 3**

January 26, 1970	Should New York
February 5, 1970	Population Control
February 23, 1970	Bottles, Cans, Jars, etc.
February 24, 1970	Problems of the Aging and Their Care
February 26, 1970	Move United Nations Headquarters to Africa
March 10, 1970	Integration

### **Box 2**

#### **Transcripts**

October 5, 1969	“Should the sale of the internal combustion engine be banned in California by 1975?”
October 12, 1969	“Should Congress require work from those on welfare?”
October 19, 1969	“Should the Goodell bill, calling for the withdrawal of U.S. troops from Vietnam by December 1, 1970, be adopted?”
October 26, 1969	“Should Congress provide funds to develop a U.S. supersonic transport?”
November 2, 1969	“Should the States adopt legislation allowing any woman to terminate pregnancy at any time during the first three months?”
November 9, 1969	“Should we prohibit law suits over auto accidents and have each driver buy insurance for his own injuries?”
November 16, 1969	“Should the federal government issue no further leases for off-shore drilling?”
November 23, 1969	“Should involuntary confinement on the grounds of mental illness be abolished?”
November 30, 1969	“Should criminal penalties for the use of marijuana be abolished?”
December 7, 1969	“Should the police be relieved of responsibility for social problems to concentrate on major crime?”
December 14, 1969	“Should we require each ninth-grade student to take a course in Afro-American culture and history?”

## **“THE ADVOCATES”**

### **Page 4**

December 21, 1969	“Should we stop giving Christmas presents to restore the meaning of Christmas?”
December 28, 1969	“Should drinking drivers get mandatory prison sentences or treatment of first offenses?”
January 4, 1970	“Should we legalize gambling on pro football?”
January 11, 1970	“Should we use half of the federal gasoline tax for mass transit?”
January 18, 1970	“Should we allow anyone to obtain a divorce after a six-months separation?”
January 25, 1970	“Should Indian reservations be continued indefinitely?”
February 1, 1970	“Should the United States continue to reduce its aid to developing countries?”
February 8, 1970	“Should Congress limit farm subsidy payments to no more than \$20,000 per family farm?”
February 15, 1970	“Should we lift our embargo on trade with Castro’s Cuba?”
February 22, 1970	“Should the U.S. Army instruct every soldier to ignore any military order to engage in conduct that he reasonably believes to contrary to international laws of war?”
March 1, 1970	“Should the Congress appropriate further funds to maintain, improve or protect land-based missiles in the United States?”
March 8, 1970	“Should the U.S. government make contraceptives available to every American including teenagers and to conduct an education campaign to limit population?”
March 15, 1970	“Should the federal government subsidize the development of prepaid group practice medical care plans, and make Medicare-Medicaid payments contingent on membership in them wherever they exist?”
March 22, 1970	“Should criminal trials be televised?”
March 29, 1970	“Should the U.S. end restrictions on low-cost foreign oil?” (Part I)
April 5, 1970	“Should the U.S. end restrictions on low-cost foreign oil?” (Part II)

## **“THE ADVOCATES”**

### **Page 5**

- April 12, 1970 “Should your city or town try to integrate its public schools through redistricting and busing?”  
(Part I)
- April 19, 1970 “Should your city or town try to integrate it public schools through redistricting and busing?”  
{Part II)
- April 26, 1970 “Should colleges adopt a fixed rule expelling any student who used obstruction, sit-ins or other illegal physical force as a mean of persuasion?”
- May 3, 1970 “Should we outlaw sidearms for all but police, licensed guards and proprietors of small businesses?”
- May 10, 1970 “Should Congress resolve that the President immediately withdraw all troops, aid and advisers from Cambodia and commit no further forces outside Vietnam?”
- May 24, 1970 “Should your city provide methadone to heroin addicts?”
- May 31, 1970 “Should automatic probation replace prison sentences for all those convicted of non-violent crimes of theft?”
- June 7, 1970 “Should shareholders insist that corporations have special directors to represent consumers and the environment?”
- June 14, 1970 “The Middle-East: Where do we go from here?”  
(Part I: The case against U.S. support for Israel)
- June 21, 1970 “The Middle-East: Where do we go from here?”  
(Part II: The case for U.S. support for Israel)
- June 28, 1970 “So that women may work and men may share in family tasks, should unions demand that everyone be given the option to work full or half-time?”

**“THE ADVOCATES”**

**Page 6**

**Appendix**

**Advocates**

William Bailey	May 24, 1970
R. Lisle Baker	October 12, 1969 October 26, 1969 November 9, 1969 November 23, 1969 December 7, 1969 December 21, 1969 January 4, 1970 January 18, 1970 February 1, 1970 February 15, 1970 March 15, 1970 April 26, 1970 May 24, 1970
Robert Braucher	June 28, 1970
Richard M. Coleman	May 31, 1970
Alan Dershowitz	June 14, 1970 June 21, 1970
Roger Fisher	March 29, 1970 April 5, 1970 June 14, 1970 June 21, 1970
Max Greenberg	October 5, 1969 October 19, 1969 November 2, 1969 November 16, 1969 November 30, 1969 December 14, 1969 January 11, 1970 January 25, 1970 February 8, 1970 February 22, 1970
Judith Hope	March 8, 1970
William T. King	May 3, 1970 May 10, 1970

**‘THE ADVOCATES’**

**Page 7**

**Appendix (continued)**

Howard Miller	October 5, 1969 October 19, 1969 November 2, 1969 November 16, 1969 November 30, 1969 December 14, 1969 December 28, 1969 January 11, 1970 January 25, 1970 February 8, 1970 February 22, 1970 March 8, 1970 March 22, 1970 April 12, 1970 April 19, 1970 May 3, 1970 May 10, 1970 May 31, 1970 June 7, 1970 June 28, 1970
Kevin O’Connell	March 22, 1970
Joseph Oteri	October 12, 1969 October 26, 1969 November 9, 1969 November 23, 1969 December 7, 1969 December 21, 1969 January 4, 1970 January 18, 1970 February 1, 1970 February 15, 1970 March 15, 1970 March 29, 1970 April 5, 1970
Evan Y. Semerjian	April 26, 1970 June 7, 1970
Max Singer	March 1, 1970
Jeremy J. Stone	March 1, 1970
Robert Taylor	April 12, 1970 April 19, 1970
L. C. Waddington	December 28, 1969

# “THE ADVOCATES”

Page 8

## Appendix (continued)

### Decision Makers

Walter J. Hickel	November 16, 1969
Richard Stewart	November 9, 1969
David Vail, M.D.	November 23, 1969

### Guests

Sen. Birch Bayh	February 8, 1970
Sen. Birch Bayh	March 15, 1970 [filmed statement]
Joseph A. Bell	March 22, 1970
Joseph A. Bell	May 3, 1970 [filmed statement]
Rep. Johathan Bingham	October 12, 1969
Richard DeKort	January 18, 1970
Dr. Herman Goldberg	April 12, 1970
Dr. Herman Goldberg	April 19, 1970
Rep. James Heinze	December 28, 1969
Rep. Edward Koch	March 8, 1970
Rep. Edward Koch	March 29, 1970 [filmed statement]
Dr. Toby K. Kurzband	December 14, 1969
Rep. Paul McCloskey	March 15, 1970
Rep. Paul McCloskey	May 24, 1970 [filmed statement]
Marvin Mandel	January 4, 1970
Sen. Charles Mathias	March 29, 1970
Sen. Charles Mathias	April 5, 1970
Sen. George Mathias	October 19, 1969
Robert Montgomery	February 22, 1970
Sen George Murphy	November 30, 1969
Sen Frank E. Moss	October 26, 1969
Gov. Louis B. Nunn	April 26, 1970
Sen. Claiborne Pell	February 15, 1970
Ester Peterson	June 28, 1970
Ray K. Procnier	May 31, 1970
Rep. Tom Railsback	May 3, 1970
Sen. Jennings Randolph	January 4, 1970
Sen. Jennings Randolph	March 8, 1970 [filmed statement]
Hon. Elliot Richardson	February 1, 1970
U. S. Congressman Sam Steiger	January 25, 1970
Jesse Unruh	October 5, 1969
Daniel Walker	December 7, 1969
Rep. Charles Whalen	March 1, 1970
Rep. Charles Whalen	April 26, 1970 [filmed statement]
Mayor Kevin White	May 24, 1970
Mayor Kevin White	June 14, 1970 [filmed statement]

## **“THE ADVOCATES”**

### **Page 9**

### **Appendix (continued)**

#### **Special Guests**

Ray Blunk	December 28, 1969
Howard Hughie	December 28, 1969

#### **Participants**

Mayor Joseph Alioto	January 11, 1970
Charles Anderson	May 31, 1970
Anonymous, “Alice Smith”	January 18, 1970
Anonymous, Two Women	November 2, 1969
Manual F. Ayau	February 1, 1970
Harold Bales	November 9, 1969
Richard Bartlett	January 11, 1970
Richard Baxter	February 22, 1970
Prof. William Baxter	October 26, 1969
Robert L. Bennett	January 25, 1970
Gerald A. Berlin	January 18, 1970
Alexander M. Bickel	April 12, 1970
Alexander M. Bickel	April 19, 1970
Mrs. Hilde Birnbaum	March 15, 1970
Harold Bishop	December 14, 1969
Peter Bixby	March 15, 1970
Harold Boslow	May 31, 1970
G. Holmes Braddock	April 12, 1970
G. Holmes Braddock	April 19, 1970
Thomas E. Brennan	March 22, 1970
Robert Brooks	February 1, 1970
Secor Browne	October 26, 1969
Pearl Buck	November 2, 1969
Robert Burch	March 29, 1970
Robert Burch	April 5, 1970
Prof. Dennis Cavanaugh	November 2, 1969
Paul Cherington	October 26, 1969
Ansley Coale	March 8, 1970
Rev. William Sloane Coffin	April 26, 1970
Mrs. Carl Cohan	March 8, 1970
Grant B. Cooper	March 22, 1970
Walter Cronkite	March 22, 1970
Charlotte DeArmond	November 2, 1969
Arnaud DeBorchegrave	June 14, 1970
Arnaud DeBorchegrave	June 21, 1970
Dr. Karl Deissler	May 24, 1970
Vine Deloria, Jr.	January 25, 1970

**“THE ADVOCATES”**

**Page 10**

**Appendix (continued)**

Prof. Alan Dershowitz	November 23, 1969
Prof. Alan Dershowitz	April 26, 1970
Dr. James P. Dixon	April 26, 1970
Richard R. Dodge	January 25, 1970
Sen. Robert Dole	May 10, 1970
Michael Dukasis	November 9, 1969
Abba Eban	June 14, 1970
Abba Eban	June 21, 1970
Daniel Ellsberg	May 10, 1970
Rev. Richard Engeseth	January 4, 1970
Cynthia Epstein	June 28, 1970
Richard Fagen	February 15, 1970
Rep. Tom Foley	February 8, 1970
Jose Font	February 15, 1970
Percy Foreman	January 18, 1970
Joel Fort, M.D.	November 30, 1969
Officer Jerry Fortney	December 7, 1969
Jack Francis	February 8, 1970
Rep Donald Fraser	March 1, 1970
Orville L. Freeman	February 8, 1970
Louis Fuller	October 5, 1969
Charles Gain	December 7, 1969
Dr. Abram Gardner	June 28, 1970
Martin Geisel	May 3, 1970
Tom Gerety	April 26, 1970
Robert Goldfeld	December 7, 1969
Joseph Goldstein	January 18, 1970
Sen. Barry Goldwater	October 19, 1969
Sen. Charles Goodell	October 19, 1969
Sen. Charles Goodell	May 10, 1970
Paul Goodman	December 14, 1969
Richard Goodwin	February 15, 1970
Stafford R. Grady	June 7, 1970
Rev. Billy Graham	March 8, 1970
James Grant	February 1, 1970
Petey Greene	May 31, 1970
Prof. William Griffith	March 1, 1970
Dr. Elgin Groseclose	February 1, 1970
Dr. George Habash	June 14, 1970
Dr. George Habash	June 21, 1970
Gene Haislip	May 24, 1970
Najeeb Halaby	October 26, 1969
Sen. Clifford Hansen	March 29, 1970
Sen. Clifford Hansen	April 5, 1970

**“THE ADVOCATES”**

**Page 11**

**Appendix (continued)**

Dr. Garrett Hardin	November 2, 1969
Maj. Gen Y. Harkabi	June 14, 1970
Maj. Gen Y. Harkabi	June 21, 1970
Dr. Donald Harrington	March 15, 1970
Mr. Pleasant Harris	May 24, 1970
Dr. James Hester	April 26, 1970
Mr. & Mrs. Corbett Hull	October 12, 1969
Robert A. Hurwitch	February 15, 1970
King Hussein of Jordan	June 14, 1970
King Hussein of Jordan	June 21, 1970
Frederick Jackson	May 3, 1970
Dr. Jerome Jaffe	May 24, 1970
Richard W. Jencks	March 22, 1970
James Jones	December 14, 1969
Reese T. Jones, M.D.	November 30, 1969
Francisco Jose	February 1, 1970
Alfred Kahn	March 29, 1970
Alfred Kahn	April 5, 1970
Nick Katz	February 8, 1970
Harold Kaufman, M.D.	November 23, 1969
Prof. Robert Keeton	November 9, 1969
Sen. Edward M. Kennedy	March 29, 1970
Sen. Edward M. Kennedy	April 5, 1970
Rufus King	January 4, 1970
Lester Lave	October 26, 1969
Winnie Lawrence	October 12, 1969
Judge Keith Leenhouts	December 28, 1969
Henry Levin	April 12, 1970
Henry Levin	April 19, 1970
Mayor John V. Lindsay	January 11, 1970
Martin Lobel	March 29, 1970
Martin Lobel	April 5, 1970
Frederick Ludwig	May 3, 1970
Dr. William Lynch	January 18, 1970
Gordon MacDonald	November 16, 1969
Mr. & Mrs. Nicholas MacDonald	December 21, 1969
Sen Gale McGee	October 19, 1969
Sen. George McGovern	January 25, 1970
Howard McKissick	October 5, 1969
Marshall McLuhan	March 22, 1970
Lt. Joseph McNamara	December 7, 1969

**“THE ADVOCATES”**

**Page 12**

**Appendix (continued)**

John Mackey	January 4, 1970
Rudy Malaya	October 12, 1969
Don Marshall	October 12, 1969
Prof. William Martin	December 21, 1969
Mrs. Kay Masway	June 28, 1970
Margaret Mead	November 30, 1969
Walter J. Mead	March 29, 1970
Walter J. Mead	April 5, 1970
Golda Meir, Prime Minister Israel	June 14, 1970
Golda Meir, Prime Minister Israel	June 21, 1970
Carmelo Mesa-Lago	February 15, 1970
Dr. Richard Michaels	January 11, 1969
Hattie Midifer	October 12, 1969
Rep. Abner Mikva	May 3, 1970
Stephanie Mills	March 8, 1970
Ron Mix	January 4, 1970
Robin Morgan	June 28, 1970
Calvin Morris	December 21, 1969
Desmond Morris	January 18, 1970
Thomas Murton	May 31, 1970
Ralph Nader	June 7, 1970
Pres. Nassar of Egypt	June 14, 1970
Pres. Nassar of Egypt	June 21, 1970
David Nisson	May 31, 1970
Abu Omar	June 14, 1970
Abu Omar	June 21, 1970
Dr. Edmund Overstreet	November 2, 1969
George Pancio	December 21, 1969
Dr. A. W. Pearson	December 28, 1969
State Sen. Nicholas Petris	October 5, 1969
A. Craig Phillips	April 12, 1970
A. Craig Phillips	April 19, 1970
Gloria Powell	October 12, 1969
Mrs. Electra Price	April 12, 1970
Mrs. Electra Price	April 19, 1970
Phillip Quellet	November 30, 1969
Gen. Yitzhak Rabin	June 14, 1970
Gen. Yitzhak Rabin	June 21, 1970
William Raspberry	April 12, 1970
William Raspberry	April 19, 1970
William Rees-Davies	January 4, 1970
Ronald Ridenhour	February 22, 1970

**“THE ADVOCATES”**

**Page 13**

**Appendix (continued)**

Andy Robustelli	January 4, 1970
Dr. Victor Rosenblum	March 8, 1970
Jerome Rossow	October 12, 1969
Pete Rozelle	January 4, 1970
Prof. Dean Russell	February 1, 1970
Ralph Salerno	January 4, 1970
Norman Sanders	November 16, 1969
Dr. Thomas Schelling	March 1, 1970
Dr. John Schnittker	February 8, 1970
Gary Sellers	November 16, 1969
Prof. David Sergeant	November 9, 1969
Craig Spangenburg	November 9, 1969
Prof. Ernest Starkman	October 5, 1969
Major General Fred Stofft	February 22, 1970
Neil Sullivan	April 12, 1970
Neil Sullivan	April 19, 1970
William H. Sullivan	May 10, 1970
John Swearingen	March 29, 1970
John Swearingen	April 5, 1970
Thomas Szasz	November 23, 1969
Dr. Karl Taeuber	March 8, 1970
Jerry Tinker	February 22, 1970
Jose Toriente	February 15, 1970
Robert Townsend	June 7, 1970
Dr. Gus Turbeville	December 14, 1969
Dr. J. Thomas Ungerleider	November 30, 1969
Gabriel Valdes	February 15, 1970
Dr. Charles Wahl	March 22, 1970
Barbara Ward (Lady Jackson)	February 1, 1970
Morrison Warren	December 14, 1969
Andrew Watson, M.D.	November 23, 1969
Dr. Kenneth Watt	March 8, 1970
Leroy Wehrle	October 19, 1969
J. Fred Weston	June 7, 1970
Dr. Jerome B. Wiesner	March 1, 1970
Dr. Richard Wilbur	March 15, 1970
Harold N. Williams	June 7, 1970
Otis Young	December 14, 1969
Prof. Joseph Zasloff	October 19, 1969
Franklin Zimring	December 28, 1969
Richard Zylman	December 28, 1969

**“THE ADVOCATES”**

**Page 14**

**Appendix (continued)**

**Moderators**

Roger Fisher

January 4, 1970  
January 18, 1970  
February 1, 1970  
February 15, 1970  
June 28, 1970

Victor Palmieri

October 5, 1969  
October 12, 1969  
October 19, 1969  
October 26, 1969  
November 2, 1969  
November 23, 1969  
December 14, 1969  
December 21, 1969  
December 28, 1969  
January 11, 1970  
January 25, 1970  
February 8, 1970  
February 22, 1970  
March 1, 1970  
March 8, 1970  
March 15, 1970  
March 22, 1970  
March 29, 1970  
April 5, 1970  
April 12, 1970  
April 19, 1970  
April 26, 1970  
May 3, 1970  
May 10, 1970  
May 24, 1970  
May 31, 1970  
June 7, 1970  
June 14, 1970  
June 21, 1970

**“THE ADVOCATES”**

**1969 – 1975**

**Special Collections and University Archives**

**Jean and Alexander Heard Library**

**Vanderbilt University**

**Nashville, Tennessee**