

DataFest 2009: Free Online Business Resources

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General Business Information:

- Business Week: <http://www.businessweek.com/>
- Business Exchange (by Topic): <http://bx.businessweek.com/>
- Bnet: <http://www.bnet.com/>
- BizJournals.com: <http://www.bizjournals.com/> Over 60 locally focused Business Journals.
- Librarians Internet Index: Business: <http://www.lii.org/pub/topic/busfinjobs>
- Walker Management Library LibGuides: <http://libguides.owen.vanderbilt.edu/browse.php> Almost all have a “websites” tab that lead to free sites.

Finance:

- Yahoo! Finance: <http://finance.yahoo.com/>
- Yahoo! Stock Research Center: <http://biz.yahoo.com/r/>
- Annual Reports: <http://www.annualreports.com/>
- EDGAR: <http://www.sec.gov/edgar/searchedgar/webusers.htm> SEC filings

Company Information:

- Hoover's (free): <http://www.hoovers.com/free/> Company profiles.
- ThomasNet: <http://www.thomasnet.com/> Includes company listings & white papers.
- ThomasGlobal: <http://www.thomasglobal.com/> International company data.
- Seeking Alpha: <http://seekingalpha.com/tag/transcripts?source=headtabs> For Earning Transcripts
- Company websites: Investor relations pages.

Industry Information

- Business TN: Industry Overviews: http://businessstn.com/edition_industries
- Librarians Internet Index: Industries: <http://www.lii.org/pub/topic/industries>

Small Business:

- Business Plans Handbook: <http://www.referenceforbusiness.com/business-plans/>
- U.S. Small Business Administration: <http://www.sba.gov/smallbusinessplanner/plan/index.html> See Statistics & Research section.

Non Profit Organizations:

- Guidestar: <http://www2.guidestar.org/> Need to complete a free registration.
- Foundation Center: <http://foundationcenter.org/>
- National Center for Charitable Statistics: <http://nccs.urban.org/>

Marketing:

- Pew Research Center: <http://people-press.org/>
- Marketing Sherpa: <http://www.marketingsherpa.com/> Has both fee & free information. Look at the Open Access & Free Report tabs.
- AMA Marketing Power: <http://www.marketingpower.com/Pages/default.aspx> Resource Library & Reference Section.

Economic Indicators:

- Bureau of Labor Statistics: <http://www.bls.gov/>
- Bureau of Economic Analysis: <http://www.bea.gov/>
- Economics & Statistics Administration: <http://www.economicindicators.gov/>
- GPO: Economic Indicators Main Page: <http://www.gpoaccess.gov/indicators/index.html>

Data & Statistics:

- US Census Bureau: State & County Quick Facts: <http://quickfacts.census.gov/qfd/index.html>
- Recovery.gov: <http://www.recovery.gov/Pages/home.aspx>
- Business.gov Business Data & Statistics: <http://www.business.gov/expand/business-data/>